

Detailed Agenda

THURSDAY, AUGUST 11

8:30 am CONFERENCE REGISTRATION OPENS
Location: Second Floor Foyer

9:00 am - 3:00 pm SCHEDULED COMCAST NEWSMAKERS FILMING APPOINTMENTS
Location: Dubuque & Davenport (Third Floor)

Earned media is crucial to your success as an elected leader in your community. Understanding the importance of promoting women in leadership, Comcast Newsmakers has partnered with NFWL and have set up a special studio here onsite at NFWL's Annual Conference! The elected women who choose to take advantage of this opportunity will be interviewed on camera by the Comcast Newsmakers team, who will then produce and edit a cable-ready piece right on-site that will be sent to you following the Conference. Due to limited time, only PRE-SCHEDULED interviews will be filmed.

9:00 am - 3:00 pm HEALTH FAIR & SPA DAY
Location: Salons B-C-D

Services/Professionals:
American Association of Naturopathic Physicians
Bayliss Ranch
Center for Acupuncture and Healing Arts
Creating Wellness Centers
Florida Society for Doctors of Oriental Medicine
Healing Acupuncture Clinic
Integrated Health and Wellness, Florida
Iowa Acupuncture Clinic
Reflexology Association of America
Reflexology Association of Iowa
Reflexology Spa
Midwest Acupuncture
Southwest University of Naprapathic Medicine

12:00 pm LEADERSHIP MEETING & LUNCH
Location: Salon E

Speakers:
CONGRESSMAN BRUCE BRALEY, Iowa's 1st District
CONGRESSMAN TOM LATHAM, Iowa's 4th District
SHEILA WILLARD, Senior Vice President of Local Media Development, Comcast
MARY MORTON, Director of Programs and Marketing, Nourish America
LEN PAGANO, President, Safe America Foundation

Thursday ♦ August 11

Detailed Agenda

THURSDAY, AUGUST 11, CONTINUED

- 2:00 pm CAUCUS MEETINGS (by Region)
Location: Salons F-G
- 2:30 pm GENERAL MEMBERSHIP (Voting Meeting)
Location: Salon E
- 3:05 pm BE IN LOBBY TO DEPART FOR MEREDITH GARDENS
- 3:30 pm OPENING RECEPTION
Location: Meredith Gardens (transportation provided)
(home of *Better Homes & Gardens* test gardens and kitchens)
- Entertainment:
SKII JOHNSON, 3 Time Grammy Nominated and #1 Billboard Artist
Founder, Jazz for Life Foundation
- Speakers/Announcements:
GOVERNOR TERRY BRANSTAD, Iowa
SENATE PRESIDENT JACK KIBBIE, Iowa
HOUSE MAJORITY LEADER LINDA UPMAYER, Iowa
GAYLE BUTLER, Editor-in-Chief, *Better Homes and Gardens*
AMBASSADOR RENEE JONES-BOS, Netherlands Embassy
- 5:30 pm DEPART FOR FOX NEWS DEBATE
Limited Participation, Ticketed Event
- 7:30 pm SEATED AT DEBATE
- 8:00 pm DEBATE BEGINS
- 9:30 pm - 10:00 pm DEBATE CONCLUDES
- 10:45 pm - 11:00 pm RETURN ARRIVAL TO HOTEL, LATE-NIGHT RECEPTION

Thursday ♦ August 11

Detailed Agenda

FRIDAY, AUGUST 12

7:30 am CONFERENCE REGISTRATION OPENS
Second Floor Foyer

8:00 am BREAKFAST PLENARY – “Healthcare: The Future Starts by Listening”
Location: Iowa Ballroom

Description: The promise and the problems of healthcare delivery in the 21st Century will be discussed. Presentations will also highlight the success that the Cancer Treatment Centers of America have had in delivering on the promise of keeping the patient at the center of their own care and decision-making.

Color Guard: Iowa National Guard

National Anthem: Staff Sgt. Robert Jones, Iowa National Guard

Report from the States:

1. Representative Sharon Beasley-Teague, Georgia
2. Representative Elaine Bowers, Kansas
3. Delegate Carolyn Howard, Maryland
4. Senator Constance Johnson, Oklahoma

Speakers:

SECRETARY OF STATE CHARLES SUMMERS, Maine

HERMAN CAIN, President & CEO, T.H.E. New Voice, Inc., Presidential Candidate

SENATOR CHUCK GRASSLEY, Iowa

BOB MAYO, Vice Chairman, Cancer Treatment Centers of America

TANYA GRUCE, Patient Advocate, Cancer Treatment Centers of America

ALICIA MCKINLEY, Caregiver, Cancer Treatment Centers of America

COMMISSIONER EDITH RAMIREZ, Federal Trade Commission

NFWL Integrative Healthcare Pioneer Award Presentation:

Recipient: Representative Marilinda Garcia, New Hampshire

9:30 am - 5:30 pm SCHEDULED COMCAST NEWSMAKERS FILMING APPOINTMENTS
Location: Dubuque & Davenport (Third Floor)
Due to limited time, only PRE-SCHEDULED interviews will be filmed.

9:30 am - 5:30 pm SCHEDULED SAFE AMERICA FILMING APPOINTMENTS
Location: Salon A

NFWL and the Safe America Foundation are working with first responders and elected women at all levels of government and from every state in the union to take on grassroots security. NFWL's elected women leaders will be able to film scripted 30 second PSA spots during the Conference to be aired in their states, alerting their constituents to “be prepared, not scared.” Due to limited time, only PRE-SCHEDULED interviews will be filmed.

Friday ♦ August 12

Detailed Agenda

FRIDAY, AUGUST 12, CONTINUED

10:30 am

CONCURRENT WORKSHOPS

IOWA – THE HEALTHIEST STATE?
Location: Salon B

Description: In 2011, through a community and business-led, government-endorsed statewide initiative, Iowa will set forth on a multi-year journey to improve the health and well-being of its residents - making Iowa the Healthiest State by 2016. Presentations will focus on how to engage citizens at the grassroots level and encourage them to change the environments where they live, work and play so that they gradually influence themselves into healthy lifestyles, eventually saving lives and lowering healthcare costs.

Moderator: Representative Rida Cabanilla (HI)

Speakers:

ROSE MITCHELL, Senior Vice President, Governmental Affairs, Hy-Vee, Inc.
LAURA JACKSON, Executive Vice President, Health Care Strategy and Policy,
Wellmark Blue Cross Blue Shield
CAROLYN LAMMERSFELD, National Director of Nutrition,
Cancer Treatment Centers of America

FINANCIAL SECURITY: IMPROVING OUR PERSONAL AND NATIONAL ECONOMY
Location: Salon C

Description: This session will emphasize the importance of personal financial security, not only to individuals but to the US economy as well. Experts will discuss the importance of financial security and efforts that are underway that you can model in your own state.

Moderator: Representative Helene Keeley (DE)

Speakers:

Larry Zimpleman, Chairman, President & CEO, The Principal Financial Group
Dr. Tahira Hira, Professor, Personal Finance and Consumer Economics and
Executive Assistant to the President, Iowa State University

Friday ♦ August 12

Detailed Agenda

FRIDAY, AUGUST 12, CONTINUED

11:30 am

ROUNDTABLES

Location: Third Floor Foyer

1. WATER LOCALLY TRANSFORMS COMMUNITIES GLOBALLY:

MAKING CONNECTIONS THAT RIPPLE

Speaker: Mark Hogg, Executive Director, EDGE Outreach

Description: Access to clean water is critical to every living organism on planet earth. There is a water crisis and citizens across the globe are looking for reliable solutions, experienced people and effective processes. EDGE OUTREACH equips ordinary people with the tools, training and information to travel virtually anywhere in the world and make a difference, saving lives with water.

2. RETURNING WARRIORS . . . WHO ARE THEY? AND WHO CARES?

Speakers: Dr. Judi Kosterman, Senior Vice President, WestCare Foundation
Rhonda Jordal, Chairman, Family Alliance for Veterans of America

Description: Almost a decade later, a recent Gallup Poll asked the country, "What is our most important problem?" Only 1% mentioned the wars in Iraq and Afghanistan. Given the sacrifice of over 2 million men and women in uniform and the impact on millions more who are members of their families, this response seems incomprehensible. Join us to discuss how Support for our American troops must become an area in which US citizens walk our talk!

3. EVERYONE'S EMERGENCY: FEMA'S WHOLE COMMUNITY APPROACH

Speaker: Beth Freeman, Administrator for Region VII

Federal Emergency Management Agency, U.S. Dept. Homeland Security

Description: FEMA's Whole Community approach to emergency management recognizes it takes all aspects of a community to effectively prepare for, protect against, respond to, recover from, and mitigate against any disaster. Learn and discuss how the entire community spectrum of emergency management including volunteers, faith, and community-based organizations, partner with the private sector and how the public, including survivors themselves, play an integral role in disaster response.

4. ORGANIC CERTIFICATION FOR BOTANICALS: THE HIDDEN ADULTERATION

Speaker: Donna Bayliss, President & CEO, Bayliss Ranch

Description: With the introduction of the 1990 Food Act of California, Bayliss Ranch took the first steps beyond organic certification of ingestible foods. With the declaration of "organic certification" for botanicals, Bayliss Ranch defined the difference between synthetics and adulteration of distillates. Today there are new concerns surrounding the hidden adulteration of certified organic essential oils labeled USDA/NOP.

5. 2012: THE POLITICAL OUTLOOK

Speaker: Charlie Cook, Editor and Publisher, The Cook Political Report

Description: Nearly a year out from the 2012 election, this discussion will focus on the contenders for the 2012 Presidential race, as well as the outlook for President Obama and the issues (such as the economy) that will factor into the race. The current political environment and how various states will play a role in who controls the House and Senate, will also be highlighted.

Friday ♦ August 12

Detailed Agenda

FRIDAY, AUGUST 12, CONTINUED

12:30 pm

LUNCH PLENARY –

“The Power of Partnerships: Taking a Stand Against Teen Dating Abuse”

Location: Iowa Ballroom

Description: Teen dating abuse does not discriminate. Anyone can be a victim, and everyone has a stake in prevention. The Robert Wood Johnson Foundation, Liz Claiborne Inc. and the Verizon Foundation are coming together for the first time to underscore the critical importance of public-private partnerships and collaboration in addressing, and ultimately preventing, this serious social and public health issue. Presenters will shine a spotlight on the importance of education and how their partnerships have resulted in effective engagement strategies, cutting-edge tools, new in-school curricula and advances in technology that empower youth, both young women and men alike, as well as parents, in these educational efforts.

Speakers:

SECRETARY OF STATE MARK RITCHIE, Minnesota

KRISTIN SCHUBERT, Program Officer, Robert Wood Johnson Foundation

LAURA HAMPIKIAN, Student Advocate, Start Strong Idaho

SUSAN CARBON, Director, Office of Violence Against Women,
U.S. Department of Justice

ROSE KIRK, President, Verizon Foundation

Ann Burke, President, Lindsay Ann Burke Memorial Fund

BOBBI SADBERRY, President, Kaity's Way

JANE RANDEL, Senior Vice President of Corporate Communications,
Liz Claiborne, Inc.

CONGRESSMAN RON PAUL, Texas' 14th Congressional District, Presidential Candidate

2:30 pm

CONCURRENT POLICY COMMITTEE MEETINGS

JOINT MEETING OF HEALTH & EMPOWERMENT AND VETERANS AFFAIRS

Location: Salon B

Chair: Senator Toni Boucher (CT)

Speakers:

COMMISSIONER EDITH RAMIREZ, U.S. Federal Trade Commission

DR. JUDI KOSTERMAN, Senior Vice President, WestCare Foundation

RHONDA JORDAL, Chairman, Family Alliance for Veterans of America

ELIZABETH ZURICK, Health Policy Lead, National Center for Injury Prevention and Control,
Centers for Disease Control and Prevention

PAUL HARVEY, Advisory Board Member, Reflexology Association of California

DR. BILL DUNCAN, International, Hyperbaric Medical Association

Friday ♦ August 12

Detailed Agenda

FRIDAY, AUGUST 12, CONTINUED

2:30 pm

JOINT MEETING OF EDUCATION & TRAINING AND
CRIME, JUSTICE, TERRORISM & SUBSTANCE ABUSE
Location: Salon C

Chairs: Senator Linda Gray (AZ)
Representative Phyllis Katsakiores (NH)

Speakers:

GEORGIA VAN GUNDY, Government Relations Director, The Principal Financial Group
WHITNEY RHOADES, Policy Director, American Federation for Children
BETH FREEMAN, Administrator for Region VII, Federal Emergency
Management Agency, U.S. Department of Homeland Security
ALANA CHAVEZ, Public Affairs Specialist, Office of Disaster Assistance,
Small Business Administration
LEN PAGANO, President, Safe America Foundation
MARY LOU PAGANO, Executive Vice President, Safe America Foundation
DR. CARRIE YORK, Creating Wellness Centers

5:35 pm

BE IN LOBBY TO DEPART FOR DINNER RECEPTION

6:00 pm

TASTE OF IOWA DINNER RECEPTION
Location: State Historical Museum (transportation provided)

Entertainment:

SKI JOHNSON, 3 Time Grammy Nominated and #1 Billboard Artist
Founder, Jazz for Life Foundation

Speakers/Announcements:

LT. GOVERNOR KIM REYNOLDS, Iowa
HOUSE SPEAKER KRAIG PAULSEN, Iowa
CONGRESSMAN LEONARD BOSWELL, Iowa's 3rd Congressional District
REVEREND JESSE JACKSON, Founder and President, Rainbow PUSH Coalition

Friday ♦ August 12

Detailed Agenda

SATURDAY, AUGUST 13

7:30 am CONFERENCE REGISTRATION OPENS
Location: Second Floor Foyer

8:00am BREAKFAST PLENARY – “Ethanol: The Opportunity and Challenge”
Location: Iowa Ballroom

Description: Identifying sustainable and effective energy solutions is integral to reducing America’s dependence on foreign oil. Presenters will discuss how the use of Ethanol can feed the world and fuel America in ways that achieve energy independence, improve economic well-being and create a healthier environment for all Americans.

REPORT FROM THE STATES:

1. Representative Judy Burges, Arizona
2. Representative Rosa Gill, North Carolina
3. Representative Bette Grande, North Dakota
4. Representative Christine Watkins, Utah

Speakers:

BRUCE RASTETTER, Growth Energy
CONGRESSMAN STEVE KING, Iowa’s 5th District
TODD BECKER, President & CEO, Green Plains Renewable Energy, Inc.
GOVERNOR CHRISTINE TODD WHITMAN, New Jersey
JIM FROGUE, Partner, FrogueClark, LLC
FRANK GAFFNEY, President & Founder, Center for Security Policy

9:30 am - 4:00 pm SCHEDULED SAFE AMERICA FILMING APPOINTMENTS
Location: Salon A
Due to limited time, only PRE-SCHEDULED interviews will be filmed.

Saturday ♦ August 13

Detailed Agenda

SATURDAY, AUGUST 13, CONTINUED

10:00 am

CONCURRENT WORKSHOPS

IMPLEMENTING MEDICAID REFORM: OPPORTUNITIES, CHALLENGES AND PITFALLS FOR STATES

Location: Salon C

Description: Nationally-recognized Medicaid experts will highlight key aspects of the new federal legislation that present challenges and opportunities for states. Specific attention will be given to Medicaid expansion, state flexibilities, anti-fraud measures and designing your health insurance exchange.

Moderator: Representative Gayle Harrell (FL)

Speakers:

CONGRESSMAN LOUIE Gohmert, Texas' First District

JIM FROGUE, PARTNER, FrogueClark, LLC

BRANDON CLARK, PARTNER, FrogueClark, LLC

RIISING TIDE OF WOMEN IN THE MIDDLE EAST

Location: Salon B

Description: With the onset of political unrest in nations across the Middle East and Northern Africa this past spring, NFWLs elected women leaders, including those who previously travelled to Bahrain and Iraq with NFWL, jumped in to action to find ways to support their colleagues across the globe. Presentations will focus on actions that can be taken to promote the empowerment of women within these nations.

Moderator: Representative Diane Winston, Louisiana

Speakers:

Frank Gaffney, President & Founder, Center for Security Policy

Rex Wempen, Principal, Excalibur Ventures

Layth Faraj, Student Advocate

Saturday ♦ August 13

Detailed Agenda

SATURDAY, AUGUST 13, CONTINUED

11:15 am

LUNCH PLENARY – “The Impact of the First Amendment on Women Leaders and Social Media”

Location: Iowa Ballroom

Description: The NFWL-NRA Annual Bill of Rights Essay Scholarship Contest will set the tone of this event, which will highlight the rise of social media and what it means for the future of democracy and the interaction between citizens and both women candidates and elected women leaders.

Speakers:

JOHN FUND, Columnist, Wall Street Journal

MILLIE HALLOW, Special Assistant for External Affairs, National Rifle Association

MAYOR ANN CAMPBELL, City of Ames, Iowa

Student Scholarship Awards:

KATIE COLDIRON

Sponsored by Representative Tanya Pullin, Kentucky

LAUREN DEMAREST

Sponsored by Senator Linda Gray, Arizona

SINNEA DOUGLAS

Sponsored by Representative Vanessa Lowery Brown, Pennsylvania

HILLARY HUGHES

Sponsored by Representative Marilinda Garcia, New Hampshire

CRISTINA LEAKE

Sponsored by Representative Meredith Strang Burgess, Maine

BRITTANY RHODES

Sponsored by Councilmember Jacque Robinson, City of Pasadena, California

MICHELLE VERED,

Sponsored by Commissioner Loretta Smith, Multnomah County, Oregon

12:15 pm

BE IN LOBBY TO DEPART FOR IOWA GOP AMES STRAW POLL

(transportation provided)

The Iowa Straw Poll is simply a presidential poll taken by Iowa Republicans. The Straw Poll has become a huge event, normally held in Ames, IA. There are many “straw polls” around the country, but the Iowa GOP Ames Straw Poll is THE straw poll. In fact, the Ames Straw Poll has become one of the most popular Republican political events in Presidential election cycles. The Straw Poll serves as a first indicator of the strength of a candidate’s organization and message. Though the Straw Poll results have no official or legal effect, nearly a thousand media outlets are expected to attend and tens of thousands of Iowans participate.

Saturday ♦ August 13

Detailed Agenda

SATURDAY, AUGUST 13, CONTINUED

12:45pm

DEMOCRATIC LEADERS STRATEGY SESSION

Location: Salons B-C

2012 OUTLOOK – TARGETING VOTES IN YOUR COMMUNITY

An overview of where the Obama for America Campaign stands today and where it's going over the next year. Learn how you can play a vital role not only in your own races, but also how you can impact THE national race.

BUFFY WICKS, Director of Project Vote, Obama for America Campaign

OVERVIEW FROM THE EXPERTS & ROUNDTABLE BREAKOUT DISCUSSIONS

Nationally recognized political consultants will breakdown the basics and provide key insights to success in your next race. Each of the political consultants will host a series of roundtable discussions (20 minutes each) in a "round-robin" style, so that you have an opportunity to engage in dialogue with each expert.

Topics Include: Messaging, Phones, Media Relations, Fundraising, Mail, Polling, Electronic Media, Research

SHERRY BOYLES, President, SLB Consulting

BRAD CHISM, President, Zata 3 Consulting

KIM DEVLIN, Political Consultant

ROBERT KAPLAN, President, Fund Raising Inc.

ROMAN LEVIT, Executive Vice President, TruBlu Politics

MARK MELLMAN, President & CEO, The Mellman Group

JOHN ROWLEY, President, Fletcher Rowley Inc

JONATHAN VOSS, Senior Analyst, Lake Research Partners

6:00pm

EVENING ACTIVITIES ON OWN

Saturday ♦ August 13

Detailed Agenda

Sunday, August 14

7:30 am

Conference Registration Opens
Location: Second Floor Foyer

8:00 am

BREAKFAST PLENARY – “You’ve Come A Long Way, Broadband!”
Location: Iowa Ballroom

Description: One year after the National Broadband Plan (NBP) was developed and released, the Joint Center for Political and Economic Studies completed a study on how the NBP has impacted underserved communities over the past year. During this session, the study will be discussed and participants will explore how far America has come since the release of the NBP and address the challenges and opportunities of achieving 100% broadband adoption.

Color Guard: Iowa National Guard
National Anthem: Ms. Sydney Lett

Report from the States:

1. Representative Andrea Boland, Maine
2. Representative Lana Gordon, Kansas
3. Senator Pam Roach, Washington
4. Representative Geraldine Thompson, Florida

RAFFLING OFF 4 HD RADIOS!

Have the opportunity for a chance to win one of four HD radios offered by Clear Channel, by arriving on time to the Breakfast Plenary Session. Be there at 8:00 am sharp, for your chance to win!!

Speakers:

SECRETARY TOM VILSACK, U.S. Department of Agriculture
DR. NICOL TURNER-LEE, VP and Director of Media Technology Institute,
Joint Center for Political and Economic Studies
WENDY FARLEY, Vice President of Government Affairs, Comcast
JACKIE MCCARTHY, Director of State Regulatory Affairs,
CTIA-The Wireless Association
DEVEN MCGRAW, Director of the Health Privacy Project,
Center for Democracy & Technology
KRISTA TANNER, Member (retired), Iowa Utilities Board
KARLA BALLARD, Chief of Strategy Development,
Media and National Partnerships, One Economy
JEFF CANNON, Sr. Vice President, Diamond V Mills
MICHAEL BARONI, Vice President, Economic Policy, Archer Daniels Midland Co.

Sunday ♦ August 14

Detailed Agenda

Sunday, August 14, Continued

9:30 am - 2:00 pm SCHEDULED SAFE AMERICA FILMING APPOINTMENTS

Location: Salon A

Due to limited time, only Pre-Scheduled interviews will be filmed.

10:00 am

CONCURRENT WORKSHOPS

FEEDING AND FUELING A GROWING WORLD

Location: Salon C

Description: With the world's population expected to grow to over 9 billion people by 2050, the demand for both food and energy will increase dramatically. Experts from ADM and DuPont will discuss how agriculture can rise to help meet this challenge with appropriate innovations, investments, partnerships and supportive public policies.

Moderator: Senator Swati Dandekar, Iowa

Speakers:

Michael Baroni, Vice President, Economic Policy, Archer Daniels Midland Co.

Dr. Jerry Flint, Vice President, Biotech Affairs and Regulatory, Pioneer Hi-Bred,
A DuPont Business

INNOVATIVE INVESTMENTS IN EMPLOYEE HEALTH

Location: Salon B

Description: Understanding the relationship between employee productivity and health care costs is critical to local, state, and federal governments. Public-private partnerships such as the City of Ankeny's partnership with Embria Health Sciences show how local and state governments can enhance their existing employee wellness program by incorporating a similar program in an effort to reduce inflated health care costs and improve preventative health initiatives.

Moderator: Councilwoman Joyce Dickerson, Richland County, South Carolina

Speakers:

Tim Moerman, Assistant City Manager, City of Ankeny

Police Sgt. Stephanie Braun, City of Ankeny

Sunday ♦ August 14

Detailed Agenda

Sunday, August 14, Continued

11:00 am

ROUNDTABLES

Location: Third Floor Foyer

1. HOUSING & URBAN DEVELOPMENT – TRIBAL NEWS

Speaker: Derrith Watchman-Moore, Administrator for Region VII, U.S. Department of Housing & Urban Development

Description: A discussion of HUD programs and services in communities.

2. REDUCING ENTITLEMENT, INCARCERATION AND DISABILITY COSTS BY HEALING BRAINS

Speaker: Dr. Bill Duncan, International Hyperbaric Medical Association

Description: Untreated brain injury is the single most expensive public health crisis in America and costs federal, state and local governments billions. It is now possible to reduce these costs by restoring lives and increasing employment and tax revenue by repairing untreated brain injury and insults. Oxygen saturation technology, often called hyperbaric medicine, is a key component in this public health strategy.

3. Electronic Medical Records and Privacy: Having Our Cake and Eating it, Too

Speaker: Deven McGraw, Director of the Health Privacy Project, Center for Democracy & Technology

Description: Electronic medical records and electronic exchange of health information are critical to achieving better health for individuals and populations alike as well as reducing the cost of health care. Privacy of health information is a key concern - but not an insurmountable one. This session will discuss the benefits of electronic medical records and privacy risks, as well as how to address those privacy risks in order to realize the benefits.

4. Access to Education: How Good Choices Create Successful Students

Speaker: Denise Lasher, Government Relations Associate, American Federation for Children

Description: Every child deserves a high-quality education. But across the country, many children are trapped in failing schools. Too often, low-income and lower middle-income children are often forced to attend schools that simply don't work. These children deserve immediate options and this discussion will focus on ways to allow these families to access the best schools for their children.

5. Freedom to Travel With Respect

Speaker: Representative Sharon Cissna, Alaska

Wendy Thomson, Co-Founder, Freedom to Travel USA

Description: With a series of revealing situations that have resulted from the Transportation Security Administration's (TSA) Airport screening practices, Americans are upset with the loss of what are seen as basic Constitutional rights. There is a growing need for state policy solutions to restore dignity and respect to all travelers.

Sunday ♦ August 14

Detailed Agenda

Sunday, August 14, Continued

12:20 pm

SILENT AUCTION CLOSES – get your final bids in!

12:30 pm

LUNCH PLENARY – “Education Matters: Who Owns STEM?”

Location: Iowa Ballroom

Description: A world-class STEM education calls for world-class partnerships between educators, businesses, legislators and even parents and students. Educational, corporate and government stakeholders will showcase a model for STEM education success and explore innovative solutions to the national challenges ahead.

Speakers:

LT. GOVERNOR KIM REYNOLDS, Iowa, Chair of the Governor’s STEM Advisory Council

CINDY DIETZ, Senior Manager Community Relations and Education Partnerships,
Rockwell Collins

DR. JEFF WELD, Director, Iowa Mathematics and Science Education Partnership

REX KOZAK, Principal, West Marshall High School

HOLLY BAITTO, Student, Van Meter High School

TYLER RICHARD, Student, Iowa State University

CHRISTYL JOHNSON, Deputy Director for Science and Technology,
Goddard Space Flight Center, NASA

CONGRESSWOMAN DONNA EDWARDS, Maryland’s 4th District

2:30 pm

CONCURRENT POLICY COMMITTEE MEETINGS

ENERGY, AGRICULTURE & NATURAL RESOURCES

Location: Salon B

Chair: Representative Ann Rydalch, Idaho

Speakers:

MS. MONICA REGALBUTO, Deputy Assistant Secretary for Fuel Cycle Technologies,
Office of Nuclear Energy, U.S. Department of Energy

DAVID CARIS, Vice President of State Government Affairs,
Mid American Energy Company

DONNA BAYLISS, President, Bayliss Ranch

Sunday ♦ August 14

Detailed Agenda

Sunday, August 14, Continued

2:30 pm

JOINT MEETING OF BUSINESS, HOUSING & ECONOMIC DEVELOPMENT
AND INTERNATIONAL AFFAIRS

Location: Salon C

Co-Chairs: Councilwoman Tina Ward-Pugh, Louisville Metro Council, Kentucky
Senator Pam Roach, Washington

Speakers:

CINDY DIETZ, Senior Manager Community Relations and Education Partnerships,
Rockwell Collins

AMBASSADOR SERGEY KISLYAK, Embassy of the Russian Federation

RETA JO LEWIS, Special Representative for Global Intergovernmental Affairs,
U.S. Department of State

CHRISTYL JOHNSON, Deputy Director for Science and Technology,
Goddard Space Flight Center, NASA

DERRITH WATCHMAN-MOORE, Administrator for Region VII,
U.S. Department of Housing & Urban Development

4:45 pm

BE IN LOBBY TO DEPART FOR DEPART FOR IOWA STATE FAIR VIP TOUR
(transportation provided)

6:30 pm

CLOSING DINNER AND BOARD INSTALLATION (at State Fair)

Entertainment:

MARY WILSON, formerly of "The Supremes"

Speakers:

REPRESENTATIVE GAYLE HARRELL, Florida

MICHAEL GENHO, President, All American Meats - Pat Boone

Sunday ♦ August 14