alzheimer's 95 association°

Delaware Valley Chapter

Our Mission:

To eliminate Alzheimer's disease through the advancement of research;

To provide and enhance care and support for all affected;

To reduce the risk of dementia through the promotion of brain health

- 24/7 Helpline (800-272-3900)
- Learning Academy
 - Consumer Education
 - Professional Education
 - Annual Dementia Conferences
- Support Groups
- Early Stage Initiatives
- Outreach in Diverse Communities
- Safety Services
- Care Consultation

- Walk to End Alzheimer's
- Chocolate Symphony
- An Affair to Remember
- Golf Outings
- Advocacy
- Volunteer Opportunities
- Resources
 - Newsletter
 - E-newsletter
 - Website
 - www.alz.org/delval
 - www.alz.org

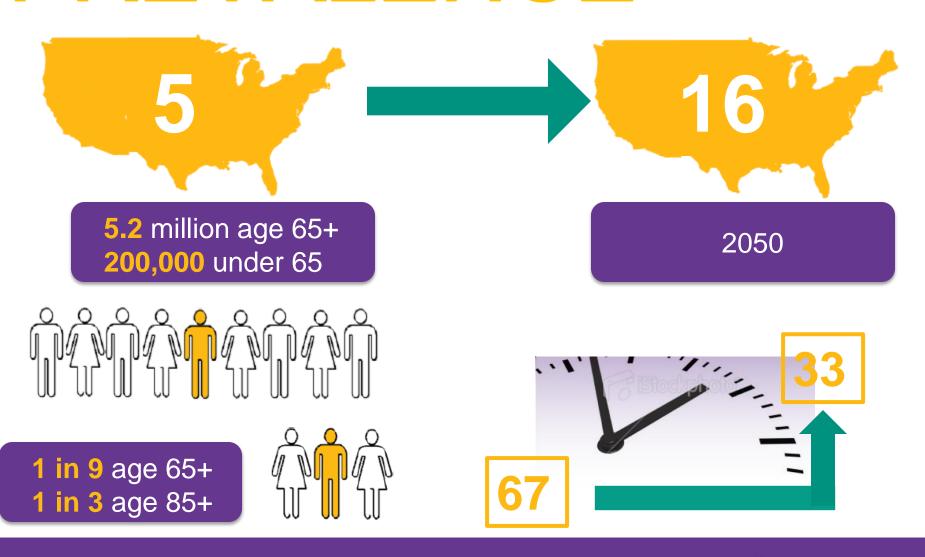


Alzheimer's (AHLZ-high-merz) disease is

a progressive brain disorder that gradually destroys brain cells and affects a person's memory, ability to learn, make judgments, communicate, and carry out basic daily activities.

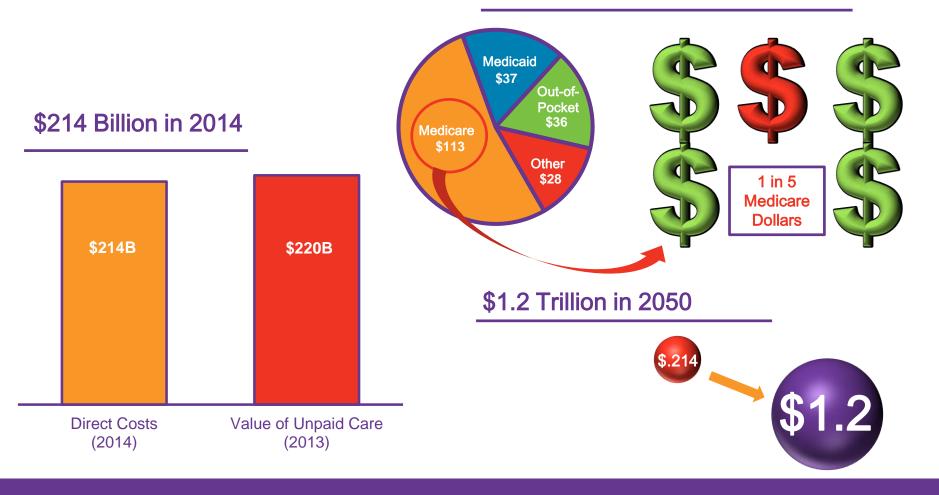
Alzheimer's is not normal aging. It is a progressive, fatal disease and has no cure.

PREVALENCE



COSTS

\$150 Billion to Medicare/Medicaid



Alzheimer's doesn't just happen to individuals – it happens to families.

15.5 Million Americans in 2013
17.7 Billion Hours



Caregivers take on a tremendous physical and emotional burden to care for a loved one with Alzheimer's. As a result, Alzheimer's and dementia caregivers had \$9.3 billion in higher health care costs of their own as a result of caregiving.

CAREGIVING

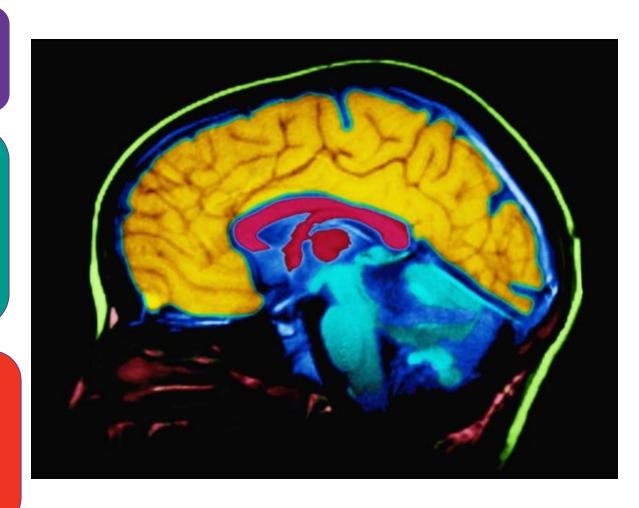
60% Between Ages 35-64 54% 15% 13% 13% 9% Go in Late Leave of Full-Time to Less Give Up Leave Early Absence Part-Time Demanding Job

Alzheimer's is a fatal disease.

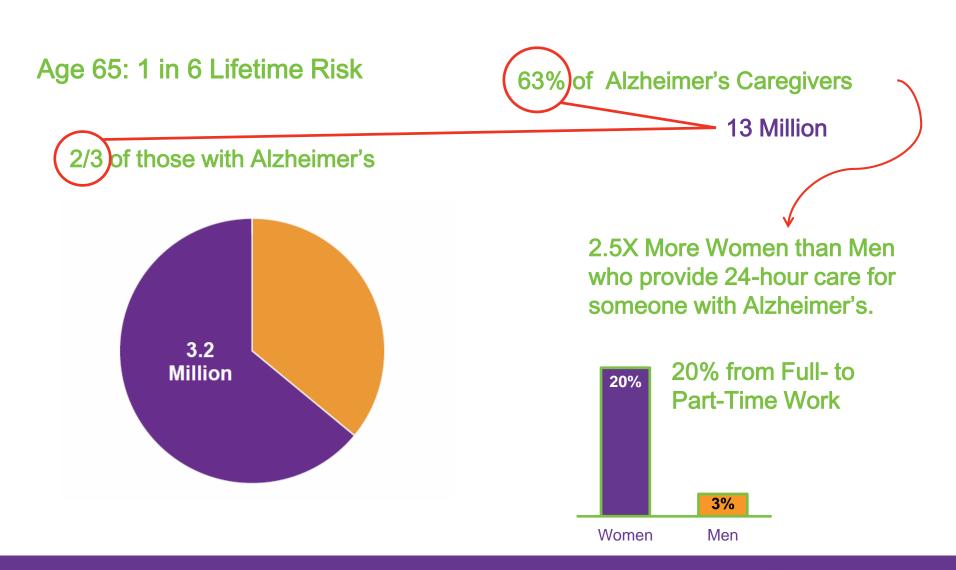
Alzheimer's is the 6th leading cause of death in the United States.

Alzheimer's is the only one of the top 10 causes of death without a way to prevent, cure, or even slow its progression.

Nearly **one-third** of seniors who die in a given year have been diagnosed with Alzheimer's or another dementia.



WOMEN are at the epicenter of the Alzheimer's crisis.



Don't just hope for a cure. Help us find one.



Discovering tomorrow's treatments

The Alzheimer's treatment horizon has never looked brighter. More potential treatments are in development than ever before as a result of 30 years of accelerating insight and identification of promising targets for intervention. The Alzheimer's Association is committed to sustaining this pace of discovery.

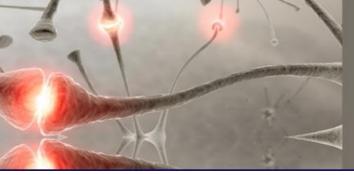


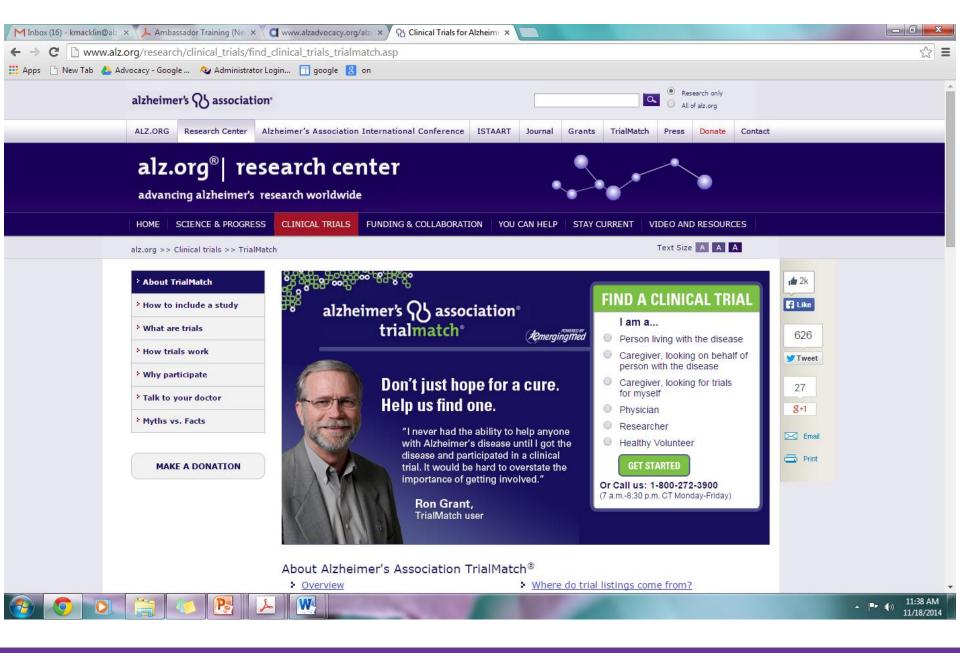


Boosting brain cell communications

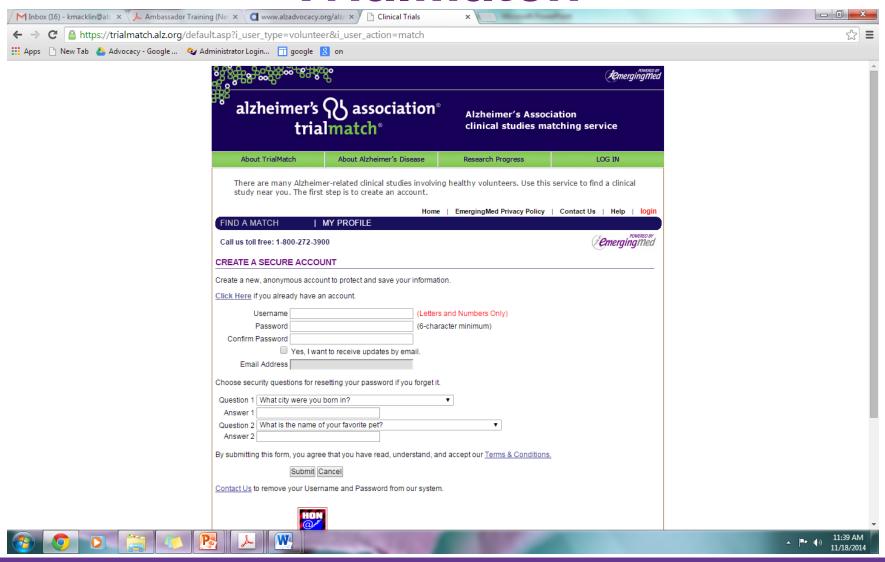
The brain's power lies in its synapses — 100 trillion connections where nerve cells pulse information to one another. Current Alzheimer treatments temporarily support these vital cell-to-cell signals. But they don't prevent cell decline and death. The goal of new treatments is to keep cells alive and thriving.







TrialMatch



TrialMatch

A free service that makes it easy for people with Alzheimer's, caregivers, families and physicians to locate clinical trials based on personal criteria (diagnosis, stage of disease) and location

Step 1

Access the <u>TrialMatch tool</u> at <u>www.alz.org/trialmatch</u> or call our toll-free number, 1-800-272-3900, 7 a.m.-7 p.m. CT, Monday–Friday.

Step 2

 Complete a brief questionnaire about your diagnosis and current treatments, either online or over the phone, to create a profile.

Step 3

Based on the specified eligibility criteria (i.e., diagnosis, treatment history, location), the
Alzheimer's Association will compare your unique profile to its comprehensive, up-to-date clinical
trial database.

Step 4

 With your permission, a TrialMatch specialist will contact you to provide a list of trials that match your specific eligibility and criteria.

Catalyst to progress

Since its debut in July 2010, Alzheimer's Association TrialMatch has matched <u>more than 8,500 people</u> to Alzheimer's clinical trials based on their diagnosis, preferences and location.

