2017 Wisconsin Summer Symposium Schedule
July 21-22, 2017
Clarion Hotel in Eau Claire, Wisconsin

Friday, July 21
4:00pm  Registration Opens
Networking and welcome with NFWL Chair Minnesota Senator Carrie Ruud and NFWL Wisconsin State Director Representative Lisa Subeck

5:00pm  Opening Remarks & Special Guest Speaker from Jessie Garcia, Author and Sportscaster
Join Jessie, the author of Going for Wisconsin Gold: Stories of Our State’s Olympian, and the first female TV sportscaster in the Midwest and the first to host a NFL coach’s show. Jessie has also covered Wisconsin teams and athletes for more than 20 years including coverage at WISC-TV in Madison and at WTMJ in Milwaukee, where she hosted The Mike McCarthy Show. Currently she teaches journalism at Carroll University, in Waukesha.

6:15pm  Buses leave for Take Me Out to the Ball Game - Dinner and Drinks at the Eau Claire Express Stadium
Game begins at 7:05
Don’t miss out on all you can eat dinner with drink tickets, included in registration fees!
Buses will return after the end of the game.

Saturday, July 22
***Breakfast on your own***

9:00am  Panel Discussion
- Lisa Nelson, Walmart
- Matt Pagel, Xcel Energy

10:00am  Encouraging Women Owned Businesses in your Community
- Alison Dodge, Wisconsin Women Business Initiative Cooperative (WWBIC)

11:00am  We’re Here for You Communicating with Your Constituents - Social Media Panel
- Chippewa Valley Technical College
- University of Wisconsin Eau Claire
- Dr. Maureen Schriner, Former UWEC Communications Professor (Research in Political Communication)

12:00pm  Luncheon

1:00pm  Hidden Figures Viewing and Google Coding Party – Teen girls (ages 13-18) invited to join
NFWL is proud to partner with Google’s Made with Code to offer a Hidden Figures Viewing and Coding Party for teen girls (13-18). Hidden Figures is the true story of three female, African-American NASA mathematicians — Katherine Johnson (Taraji P. Henson), Dorothy Vaughn (Octavia Spencer) and Mary Jackson (Janelle Monáe) — and their decisive contributions to the launch of astronaut John Glenn into orbit. The event concludes with a coding activity that corresponds with the movie and its main themes. Each teen girl attendee will receive a free tote.

4:00pm  Closing Reception

For questions or more information, please contact Zach Madden at Zachary.Madden@legis.wisconsin.gov or (608) 266-7521