



# NFWL 2016 Sponsorship Opportunities

## Issue Summit - \$50,000

A summit is a one-issue-oriented event that is limited to 30 elected women. The elected women are invited based on their committee assignments, with special emphasis on committee leaders, relative to the issue. Sponsors are encouraged to help form the guest list. Sponsors will provide the dinner speaker, lunch program and topic training session. NFWL will provide the programming for the networking breakfast and leadership training.

A summit provides you an exclusive opportunity to have one-on-one face time with elected women, concentrating solely on your issue. You can discuss model legislation or resolutions and get valuable feedback, or you can simply educate elected women on your issue.



## Dome Tour - \$5,000

An NFWL Dome Tour provides you the opportunity to organize a breakfast, lunch or evening reception in or near the state capitol and invite all elected women in the state to attend. The NFWL Chair and/or another Board Member attends to talk about the foundation and the benefits of participating in our events and programs.



A Dome Tour offers the exclusive sponsor the opportunity to present information to a group of bipartisan elected women in a safe, informal atmosphere. Presentations are verbal and last about 10-15 minutes. It can address specific legislation or be generic to an issue. Sponsors can hand out information and/or leave it behind. Sponsors are encouraged to network informally with the legislators before and after the presentation.

For more information, contact:  
Jody Thomas, Executive Director  
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# Annual Conference Opportunities

November 16-20, 2016 at Universal Orlando, Portofino Bay Hotel

## **Diamond Level - \$35,000** (Can be shared)

- Opportunity to develop a Plenary presentation in collaboration with the NFWL Policy Staff
- Opportunity to present a resolution (subject to Policy Committee approval)
- Pre-conference news release
- Presentation posted on NFWL website
- Quarterly article in monthly eNewsletter
- Logo on NFWL's website
- Ability to post issues/policy papers on website
- Recognition in Annual Conference Program Book and Sponsor Board
- 10 Conference Registrations
- Opportunity to include branded item in conference gift bags
- Receive list of conference attendees with contact information included

## **Platinum Level - \$20,000** (Can be shared)

- Opportunity to develop a Workshop presentation in collaboration with the NFWL Policy Staff
- Opportunity to present a resolution at the Annual Conference
- Presentation posted on NFWL website
- Article in monthly eNewsletter twice a year
- Recognition on NFWL's website
- Recognition in Annual Conference Program Book and on Sponsor Board
- 6 Conference Registrations
- Opportunity to include branded item in conference gift bags
- Receive list of conference attendees with contact information included

**OR**

Host one **Reception** at the Annual Conference

- Exclusive speaking opportunity
- Exclusive branding at the reception
- Recognition on NFWL's website
- Recognition in Annual Conference Program Book and on Sponsor Board
- 6 Conference Registrations
- Opportunity to include branded item in conference gift bags
- Receive list of conference attendees with contact information included

**OR**

Exclusive host of **The Business Center**, an area at the Annual Conference for legislators to relax, make calls, check email and network between sessions for three full days

- Opportunity for one-on-one conversations with legislator
- Opportunity to have literature and/or signage in the room
- Article in monthly eNewsletter twice a year
- Recognition on NFWL's website
- Recognition in Annual Conference Program Book and on Sponsor Board
- 6 Conference Registrations
- Opportunity to include branded item in conference gift bags
- Receive list of conference attendees with contact information included

## **Gold Level - \$10,000**

- Opportunity to co-host one Workshop Session or Reception at the Annual Conference
- Article in monthly eNewsletter twice a year
- Recognition in Annual Conference Program Book and on Sponsor Board
- Recognition on NFWL's website
- 4 Conference Registrations
- Receive list of conference attendees with contact information included

### **Silver Level - \$5,000**

- Opportunity to host one Roundtable at the Annual Conference
- Recognition in Annual Conference Program Book and on Sponsor Board
- Recognition on NFWL's website
- 2 Conference Registrations
- Receive list of conference attendees with contact information included

### **WiFi Sponsor - \$3,500**

- Custom SSID (NFWL\_Your Name)
- Custom SSID in program book and on opening slide in general session room
- Branded, customized WiFi cards at registration and in presentation rooms
- Recognition on NFWL's website and in program book
- 1 Conference Registration
- *Additional \$1,500 - Custom splash page for wireless logon*

### **Charging Stations Sponsor - \$3,500**

- Two mobile charging stations for three full conference days
- Exclusive branding with your logo
- Highly visible location
- Recognition on NFWL's website and in program book
- 1 Conference Registration

### **Transportation Sponsor - \$2,500**

- Exclusive branding with your logo on airport shuttle buses
- Recognition on NFWL's website and in program book
- 1 Conference Registration

### **Break Station Sponsor - \$2,500**

- Signage at refreshment station during all program breaks
- Recognition on NFWL's website and in program book
- 1 Conference Registration

## **NFWL Board of Directors - \$15,000/year with a 3-year commitment** (additional to sponsorship)

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