



Extraordinary Advancements in Cancer Care for Women to be Discussed at CTCA Plenary Session

***Winning the Fight Against Cancer: A New Era of Treatment Options
September 12, 11:45am-1:45pm***

Advances in women's health are ushering in a promising new era in cancer care. A plenary session hosted by Cancer Treatment Centers of America® will feature a few of these new medical breakthroughs, as well as other important information of interest to all women.

Among the topics to be discussed will be preserving fertility in young female cancer patients, advancements in breast reconstruction that change lives, and natural remedies that reduce stress and increase quality of life.

The session will feature a panel of esteemed clinicians dedicated to using the latest evidence-based cancer care to offer patients new options. Never before have so many advanced treatments been available for cancer patients. Panelists will provide a sneak peak at some of these new developments.

One such panelist is Nicole Longo, DO, a board certified internist at CTCA Eastern Regional Medical Center in Philadelphia and Director of OncoPrez®, a program that offers young female cancer patients clinical options for preserving fertility for the future. She says that early discussions between a patient and her physician can help to identify possible avenues for fertility preservation.

"If we have those conversations early, we can determine if a patient is a candidate for fertility preservation and then have a better chance of getting them to the right place at the right time," she said.

About 11,000 women under the age of 30, who are in prime child bearing age, are diagnosed every year with breast cancer. Treatments like chemotherapy and radiation can negatively impact fertility. Fertility options, according to Dr. Longo, include egg cryopreservation, embryo conservation, and even sperm cryopreservation.

"We believe in fertility support before, during and after cancer treatment to make sure that the patient is aware of and has access to all options for preservation," she added. Her presentation at the meeting will feature the latest advancements in the area of fertility, including actual patient stories.

Another area of great concern among women, especially those patients fighting breast cancer, is breast reconstruction. CTCA Southwestern Medical Director of Plastic and Reconstructive Surgery Rola Eid, DO, has made advanced breast reconstruction a life passion. Witnessing her own mother's experience with breast reconstruction, Dr. Eid is passionate about her desire to educate women about their options before they undergo drastic breast surgery. From fat grafting using stem cells to 3D nipple tattooing and bio engineered breast reconstruction, she prides herself on being at the forefront of the latest advancements in reconstructive surgery.

"Learning your options and realizing you have a choice about your treatment can help restore hope," she said.

Rounding out the discussion about medical advancements in cancer treatment will be CTCA Director of Naturopathic Medicine Katherine Anderson, ND, who will offer insight into the latest natural therapies that help minimize side effects of cancer treatment and improve quality of life for all women. She will present the latest information on such remedies as natural compounds, acupuncture,

essential oils, cold laser, tuning forks and other natural approaches to managing pain, stress, nausea, fatigue and even sexual dysfunction.

A Fellow of the American Board of Naturopathic Oncology, Anderson earned a doctorate degree in naturopathic medicine and oversees naturopathic medicine programs at all five CTCA hospitals across the U.S. She sees an opportunity to educate women about ways to properly integrate natural therapies with traditional cancer treatments to avoid potential risks, while maximizing quality of life benefits.

“We strive to provide a health sanctuary that allows for healing and empowers patients to be active in their care,” she said.

Providing the foundation of the discussion during the CTCA panel will be Annie Stephenson Hostetler, an NFWL board member, Chair-Elect of the CTCA National Board of Directors and daughter of CTCA founder, Richard J Stephenson. Her comments will provide perspective of the CTCA commitment to women’s health through an unyielding focus on the Mother Standard® of care (how you would like to see your own mother or any loved one treated), which forms the core of the company’s approach to cancer care. Through the leadership of the Stephensons, all CTCA clinicians apply an aggressive individualized approach to cancer treatment based on the latest technology and medical knowledge available.

In summary, the “Winning the Fight Against Cancer: A New Era of Treatment Options” panel will include:

Katherine Anderson, Director of Naturopathic Medicine at CTCA at Southwestern Regional Medical Center, Tulsa, Okla.

Rola E. Eid, DO, Medical Director of Plastic and Reconstructive Surgery, CTCA at Southwestern Regional Medical Center, Tulsa, Okla.

Nicole Longo, DO, Internist and Director of OncoPrez at CTCA at Eastern Regional Medical Center, Philadelphia, Pa.

Annie Stephenson Hostetler, Chair-Elect, CTCA

About Cancer Treatment Centers of America®

Cancer Treatment Centers of America® (CTCA), with headquarters in Boca Raton, Fla., is a national network of five hospitals that specialize in the treatment of patients fighting complex cancers. CTCA offers an integrative approach to cancer treatment that combines surgery, radiation, and chemotherapy with nutritional counseling, naturopathic medicine, mind-body therapy, and spiritual support to enhance quality of life and minimize side effects during treatment. The company serves patients from around the world at hospitals located in Atlanta, Chicago, Philadelphia, Phoenix and Tulsa. Known for delivering the Mother Standard® of care and Patient Empowerment Medicine®, CTCA provides patients with comprehensive information about their treatment options so they can participate in their treatment decisions. For more information about CTCA, go to www.cancercenter.com, facebook.com/CancerCenter and twitter.com/CancerCenter.

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