Vision
To empower and inspire elected women to become thought leaders who shape America’s future.

Mission Statement
The mission of the National Foundation for Women Legislators (NFWL) is to provide strategic resources to elected women for leadership development, exchange of diverse legislative ideas, and effective governance through conferences, state outreach, educational materials, professional and personal relationships, and networking. We encourage the election and/or appointment of women to public office.

NFWL is a non-partisan 501c3, educational foundation for elected women on the state, county, and municipal levels. We take no ideological positions on public policy issues. Instead, we serve as a forum for women legislators to be empowered through information, education and experience.

Since we do not have dues, over 5,000 elected women in the US are considered members, receive our communications and are invited to participate in our programs.

Private Sector Council - $10,000
The Inaugural Private Sector Council will support the overall mission of NFWL and serve as a business and industry liaison to the Foundation. Council members will serve as advisors to the NFWL Board and staff for programming, messaging, policy, and fundraising. Benefits include:

- Invitation to join twice yearly Policy Committee conference calls with NFWL staff, Board members, and key elected women
- Opportunity to help shape our yearly agenda and online content
- Assist us in building a network of legislative champions focused on specific issue areas
- One exclusive meeting per year with NFWL leadership
- Four complimentary registrations for NFWL Summits or Annual Conference
- Key space for an article in our Newsletter twice a year
- Ongoing social media engagement and connections throughout the year
- Recognition on website, in Annual Conference program book and event signage
State Directors Leadership Summit - $50,000
NFWL State Directors convene yearly, usually in Washington, DC, for leadership training, networking, motivational speakers and team-building exercises. These women are enthusiastic leaders in their states, and help NFWL recruit new members, raise funds, and provide policy expertise. Sponsors are encouraged to attend the entire seminar and network with attendees, joining them throughout all professional development activities and networking meals. You can hone your own leadership skills while networking with influential elected women from across the U.S.

Additional Sponsor Benefits
- Pre-summit news release
- Receive list of summit attendees with contact information
- Presentations posted on NFWL website
- Feature article on event in NFWL Newsletter
- Logo rotates on NFWL website homepage
- Logo on website Sponsor Page
- Opportunity to provide branded items to Summit attendees
- Inclusion on NFWL Private Sector Council

Issue Summit - $50,000
A summit is a one-issue-oriented event limited to 30 elected women. The women are invited based on their committee assignments, with special emphasis on committee leaders relative to the issue. Sponsors are encouraged to help form the guest list. You will provide the dinner speaker, lunch program and topic training session. NFWL will provide programming for the networking breakfast and leadership training.

A summit provides you an exclusive opportunity to have one-on-one face time with elected women, concentrating solely on your issue. You can discuss model legislation or resolutions and get valuable feedback, or you can simply educate elected women on your issue.

Additional Sponsor Benefits
- Opportunity to present a resolution at the Annual Conference (subject to Policy Committee approval)
- Pre-summit news release
- Receive list of summit attendees
- Presentations posted on NFWL website
- Feature article about event in NFWL Newsletter
- Logo rotates on NFWL website homepage
- Logo on website Sponsor Page
- Opportunity to provide branded items to Summit attendees
- Inclusion on NFWL Private Sector Council

Focus Forum - $10,000
A NFWL Focus Forum provides the exclusive sponsor the opportunity to host a 90-minute breakfast, lunch or pre-reception event in or near the state capitol focused on a policy issue area. The NFWL chair and/or another board member attends to talk about NFWL and introduce the sponsor. All elected women in the state are invited, and increased targeted recruitment is focused on those that sit on committees of relevance.

A Focus Forum allows the sponsor to address a group of bipartisan elected women, weaving together a hands-on approach to policy information and action items. We encourage sponsors to include expert speakers, visuals, and interactive programming. The sponsor can address specific legislation, distribute related literature, and network informally with elected women before and after the presentation. NFWL staff can collaborate with sponsors to further the message via social media and related online content.

Additional Sponsor Benefits
- Pre-forum news release
- Receive list of forum attendees with contact information
- Presentations posted on NFWL website
- Article about forum featured in NFWL Newsletter
- Logo on website Sponsor Page
**Dome Tour - $5,000**

An NFWL Dome Tour provides you the opportunity to organize a breakfast, lunch or evening reception in or near the state capitol and invite all elected women in the state to attend. The NFWL Chair and/or another Board Member attends to talk about the foundation and the benefits of participating in our events and programs.

A Dome Tour offers the exclusive sponsor the opportunity to present information to a group of bipartisan elected women in a safe, informal atmosphere. Presentations are verbal and last about 10-15 minutes. It can address specific legislation or be generic to an issue. Sponsors can distribute branded materials, and are encouraged to network informally with the legislators before and after the presentation.

**Additional Sponsor Benefits**
- Pre-event news release
- Receive list of dome tour attendees with contact information
- Article about event featured in NFWL Newsletter
- Logo on NFWL website Sponsor Page

**Annual Conference Opportunities**

**Diamond Level - $35,000**
- Opportunity to develop a Plenary presentation in collaboration with the NFWL Policy Staff
- Opportunity to present a resolution (subject to Policy Committee approval)
- Pre-conference news release
- Presentation posted on NFWL website
- Opportunity to feature article in monthly Newsletter
- Logo rotates on NFWL website homepage
- Logo on website Sponsor Page
- Ability to post issues/policy papers on website
- Recognition in Annual Conference Program Book and Sponsor Board
- 5 Conference Registrations
- Opportunity to include branded item in conference gift bags
- Receive list of conference attendees with contact information included
- Inclusion on NFWL Private Sector Council

**Platinum Level - $20,000**
- Opportunity to develop a Workshop presentation in collaboration with the NFWL Policy Staff
- Opportunity to present a resolution at the Annual Conference (subject to Policy Committee approval)
- Presentation posted on NFWL website
- Article in monthly Newsletter twice a year
- Logo on NFWL’s website
- Recognition in Annual Conference Program Book and on Sponsor Board
- 4 Conference Registrations
- Opportunity to include branded item in goody bags
- Receive list of conference attendees with contact information included
- Inclusion on NFWL Private Sector Council

OR

Host one **Reception** at the Annual Conference
- Exclusive speaking opportunity
- Exclusive branding at the reception
- Logo on NFWL’s website
- Recognition in Annual Conference Program Book and on Sponsor Board
- 4 Conference Registrations
Gold Level - $10,000
- Opportunity to co-host one Workshop Session or Reception at the Annual Conference
- Presentation posted on NFWL website
- Article in monthly Newsletter once a year
- Recognition in Annual Conference Program Book and on Sponsor Board
- Logo on NFWL’s website
- 3 Conference Registrations
- Opportunity to include branded item in conference gift bags
- Receive list of conference attendees with contact information included

Silver Level - $5,000
- Opportunity to include branded item in gift bags
- Receive list of conference attendees with contact information included

WiFi Sponsor - $5,000
- Custom SSID (NFWL_Your Name)
- Custom SSID in program book and on opening slide in general session room
- Branded, customized WiFi cards at registration and in presentation rooms
- Recognition in program book
- Custom splash page for wireless logon where available
- 2 Conference Registration

Charging Stations Sponsor - $5,000
- Two mobile charging stations for three full conference days
- Exclusive branding with your logo
- Highly visible location
- Recognition in program book
- 2 Conference Registration

Transportation Sponsor - $5,000
- Exclusive branding with your logo on airport shuttle buses
- Recognition in program book
- 1 Conference Registration

Break Station Sponsor - $2,500
- Signage at refreshment station during all program breaks
- Recognition in program book
- 1 Conference Registration

Keepsake Sponsor - $2,500
- Co-branded keepsake items for legislator attendees
- Recognition in program book
- 1 Conference Registration

For more information, contact:
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