

## About NetSmartz

NetSmartz® Workshop is an educational program that teaches children ages 5-17 about online safety and digital citizenship. NetSmartz offers free, age-appropriate resources including videos, games, e-books, webcomics, presentations, classroom lessons, and tip sheets to help children learn how to protect themselves and their friends online. Parents, educators, and law enforcement use these materials to engage children in discussions about online issues ranging from online privacy to cyberbullying. NetSmartz is a program of the National Center for Missing & Exploited Children®.



### NetSmartzKids (ages 5-10)

NetSmartzKids introduces younger children to basic online safety and digital citizenship lessons using animated characters—Clicky, Tera, Nettie, and Webster. These resources teach children how to identify online dangers and practice safer behaviors through videos, music, games, and e-books. Visit [NetSmartzKids.org](http://NetSmartzKids.org) for new contests and activities every month.



### NSTeens (ages 8-12)

The NSTeens are a diverse cast of eight characters who help tweens learn about issues such as cyberbullying and online privacy. These resources simplify complicated Internet safety concepts for tweens who are becoming more involved with cell phones and social media sites. Resources such as animated videos, webcomics, games, and quizzes teach tweens how to protect themselves online and encourage them to be active members of their digital communities.



### Real-Life Stories (ages 11-17)

Real-Life Stories materials challenge teens to think critically about online safety and digital citizenship issues, such as cyberbullying and sexting. These resources feature stories of teens that have experienced online victimization or digital drama firsthand. The narratives teach teens to recognize risky behaviors, evaluate their online choices, and communicate with trusted adults and friends. Teen materials include videos, discussion guides, tip sheets, and presentations.

Find the **FREE** resources you need to help children become responsible digital citizens at **[NetSmartz.org](http://NetSmartz.org)**.

# EVERY KID SHOULD HAVE KIDSMARTZ!



## IF A CHILD IS:

- Asked by a relative to keep a secret from their parent or guardian?
- Offered money by someone they don't know to help find a lost dog?
- Stopped by a neighbor while walking to school and offered a ride?



The National Center for Missing & Exploited Children® believes that every child should know what to do in these potentially dangerous situations. That's why we've partnered with Honeywell to create **KidSmartz™** – a program that provides free personal safety lessons for families and kids in grades K-5.

## WHAT WE TEACH

Some abduction prevention lessons teach children to avoid strangers. However, children are more likely to be abused and abducted by someone they know. Instead of focusing on *people*, KidSmartz teaches kids how to identify and respond to risky *situations*.

## THE 4 RULES OF PERSONAL SAFETY

KidSmartz lessons are based on four easy-to-remember rules:

1. **Check First**
2. **Take a Friend**
3. **Tell people "NO!"**
4. **Tell a Trusted Adult**

Our resources reinforce these rules and give kids an opportunity to practice using them. This can help children feel more confident and prepared to react if a dangerous situation arises.

## TRY OUR RESOURCES TODAY!

Visit [www.KidSmartz.org](http://www.KidSmartz.org) to view and download our free resources for children and families.

### Education Kit

Classroom lessons that help children learn the skills they need to identify and react to risky situations

### Animated and Music Videos

Fun, engaging pieces that teach kids the 4 Rules of Personal Safety

### Tip Sheets

Information trusted adults can use to protect children from abduction and help them practice safety skills

### Interactive Quiz

Video scenarios that let children practice applying the 4 Rules of Personal Safety

### Articles

Key facts for trusted adults about safety issues such as the common tricks and "stranger danger"

### Printable Activities

Crosswords, puzzles, and other fun activities children can do to review personal safety rules

A program of the



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# HELPING SCHOOLS & COMMUNITIES PREVENT CHILD SEXUAL EXPLOITATION

Families are the first line of defense in protecting children from sexual exploitation. However, they cannot do it alone. Children spend a lot of time away from their families. They may be in or traveling to and from places in the community such as schools, parks and libraries. Adult family members are not always with children in these places. They need support from their schools and communities to better safeguard children.

The National Center for Missing & Exploited Children® works with schools and communities to help them take a proactive approach to addressing child sexual exploitation. Using the following steps in your school or community may help reduce child victimization.

## PROACTIVE SCHOOLS

- Screen anyone with access to students such as educators, coaches and volunteers. Visitors should not be allowed to interact with students without proper supervision.
- Train staff on child sexual exploitation issues, including:
  - Recognizing signs of sexual exploitation.
  - Handling disclosures from students.
  - Reporting. Remind staff to report suspicions of child abuse *immediately*.
- Provide age-appropriate safety education programs for students throughout the year.
- Develop methods students feel confident using to make reports of sexual exploitation such as anonymous reporting.
- Work with parents and guardians to help protect children by offering informational programs and training about the issue.

## PROACTIVE COMMUNITIES

- Encourage local legislators to advocate for laws which emphasize child safety.
- Work with local child safety organizations to educate community members about child sexual exploitation issues such as child sex trafficking.
- Notify the public of the sex offender registry and community notification requirements.
- Schedule community meetings and workshops to help raise awareness about these policies and issues.
- Support local law enforcement efforts to establish neighborhood crime watch programs.
- Report suspicious people and activities to local law enforcement.



If you suspect a child is being sexually exploited, contact law enforcement immediately.

You may also make a report to NCMEC's CyberTipLine® at

[www.cybertipline.org](http://www.cybertipline.org) or by calling **1-800-THE-LOST® (1-800-843-5678)**.

# AYUDANDO A ESCUELAS Y COMUNIDADES A PREVENIR LA EXPLOTACIÓN SEXUAL INFANTIL

Las familias son la primera línea de defensa para proteger a los niños contra la explotación sexual. Sin embargo, no pueden hacerlo solos. Los niños pasan mucho tiempo lejos de sus familias. Pueden estar en la comunidad o viajando hacia y desde lugares en la comunidad, tales como escuelas, parques y bibliotecas. Los miembros adultos de la familia no siempre están con los niños en estos lugares. Ellos necesitan el apoyo de sus escuelas y comunidades para salvaguardar mejor a los niños.

El Centro Nacional para Menores Desaparecidos y Explotados, NCMC (The National Center for Missing & Exploited Children®) trabaja con escuelas y comunidades para ayudarles a adoptar un enfoque proactivo para abordar la explotación sexual infantil. Llevar a cabo los siguientes pasos en su escuela o comunidad puede ayudar a reducir la victimización infantil.

## ESCUELAS PROACTIVAS

- Investigar a toda persona con acceso a los estudiantes como educadores, entrenadores y voluntarios. No permitir a los visitantes interactuar con los estudiantes sin supervisión adecuada.
- Capacitar al personal en temas de explotación sexual infantil, incluyendo:
  - Cómo reconocer las señales de explotación sexual.
  - Cómo manejar las revelaciones de los estudiantes.
  - Presentación de informes. Recordar al personal que informe las sospechas de abuso infantil *inmediatamente*.
- Proporcionar programas de educación de seguridad adecuados para la edad de los estudiantes durante todo el año.
- Desarrollar métodos con los cuales los estudiantes se sientan seguros para presentar informes sobre explotación sexual como la denuncia anónima.
- Trabajar con los padres y tutores para ayudar a proteger a los niños, ofreciendo programas de información y formación sobre el tema.

## COMUNIDADES PROACTIVAS

- Animar a los legisladores locales a abogar por leyes que enfatizen la seguridad de los niños.
- Trabajar con organizaciones locales de seguridad para niños a fin de educar a miembros de la comunidad acerca de los problemas de explotación sexual infantil, como el tráfico sexual infantil.
- Notificar al público los requisitos del registro de delincuentes sexuales y notificación a la comunidad. Programar reuniones y talleres comunitarios para ayudar a crear conciencia sobre estas políticas y cuestiones.
- Apoyar las policías locales para establecer programas de vigilancia del delito en el vecindario. Informar a la policía local sobre personas y actividades sospechosas.



Si usted sospecha que un niño está siendo explotado sexualmente, comuníquese con la policía inmediatamente. También puede presentar un informe al [CyberTipline®](https://www.cybertipline.org) del NCMC en [www.cybertipline.org](https://www.cybertipline.org) o llamando al **1-800-THE-LOST® (1-800-943-5678)**.