



## Workforce Development Summit Agenda

### MONDAY, August 20, 2018

**1:00pm - 5:30pm**      **Summit Registration Open**

*Location: Washington Foyer*

**2:00pm**                **Summit Opening**

*Location: Washington/Jefferson Room*

**Welcome**            **Jody Thomas | @NFWLJodyThomas**  
Executive Director, NFWL Co-Chair of Development

**Representative Kimberly Dudik | @DudikKimberly**  
Montana State Legislature, NFWL Chair

**2:00pm – 2:45pm**      **Programs that Work, and Lessons Learned**

EARN Maryland is a state-funded, competitive workforce development grant program that is industry-led, regional in focus, and a proven strategy for helping businesses cultivate the skilled workforce they need to compete. This session will look at the program successes and talk through lessons learned.

**Introduction**      **Delegate Angela Angel | @MDAdvocateAngel**  
Maryland State Legislature, NFWL Co-Chair of Development

**Speaker**            **Mary Keller | @MD\_DLLR**  
Program Director, The Employment Advancement Right Now (EARN) Maryland  
Maryland Department of Labor, Licensing and Regulation

**2:45pm - 3:45pm**      **The Future of Work in the Energy Sector**

What does the Future of Work look like in the energy industry, and what role will elected women play in the workforce development of their communities?

**Introduction**      **Senator Carrie Ruud | @CarrieRuud**  
Minnesota State Legislature, NFWL Immediate Past Chair

**Speakers**            **Tara Anderson | @API\_News**  
Director of External Mobilization, American Petroleum Institute (API)

**Elizabeth Olds | @AFPMonline**  
Manager, State and Local Outreach, American Fuel & Petrochemical  
Manufacturers (AFPM)

**3:45pm - 4:15pm**      **The Shifting Workforce, and Why it's Women Friendly**

How is retail changing, and how is the workforce changing to support the new retail reality?

**Introduction**      **Assemblywoman Serena DiMaso | @Sdimaso**  
New Jersey State Legislature, NFWL Chair Elect

**Speakers**            **Amy Davis | @Walmart**  
Regional eCommerce Director, Walmart

**4:15pm - 5:30pm**      **Roundtable Discussions: Focus on the Unique Needs of Specific Populations**

**Introduction**      **Representative Kimberly Dudik | @DudikKimberly**  
Montana State Legislature, NFWL Chair

### **Service Members & Veterans**

The Department of Veterans Affairs reports that there are more than 12 million veterans under the age of 65 living in the U.S. It is critical for elected officials to understand the unique needs of veterans and highlight opportunities for their employment. This roundtable will look at some of the opportunities available, and ways elected women can connect with their constituents. **Table Anchors: Tara Anderson, API & Senator Carol Blood, Nebraska State Legislature**

### **Recently Incarcerated Individuals**

Ex-offenders face a number of unique challenges to entering the workforce. They often struggle to get past hiring managers' desks and sometimes can lack specialized skills. This session will look at the many ways elected women can help their recently incarcerated constituents build the skills they need, get hired, and back into the workforce. **Table Anchor: Representative Julie Emerson, Louisiana State Legislature**

### **Women & Pay Equity**

Women in the U.S. who work full time, year round are paid only 80 cents for every dollar paid to men — and for women of color, the wage gap is even larger. This table will look at strategies elected women can take to support their women in the workforce, and the state laws that can improve upon existing protections against pay discrimination. **Table Anchor: Sarah David Heydemann, National Women's Law Center**

**6:20pm**

#### **Group Photo**

*Location: Potomac Foyer*

**6:30pm – 7:00pm**

#### **Networking Reception**

*Location: Potomac Room A*

Get ready for a whirlwind time to connect with fellow elected women and partners from across the country in a timed event with great conversation starters.

**7:00pm – 9:00pm**

#### **Dinner with Special Guest Speaker**

*Location: Potomac Room B*

Dog Tag Inc. empowers service-disabled veterans, military spouses, and caregivers to discover personal and professional fulfillment in the civilian world through an innovative business and entrepreneurship fellowship program. The organization is run primarily by women and is lead by an impressive female CEO.

**Introduction**    **Representative Sandra Scott | @SandraGScott76**  
Georgia State Legislature, NFWL Parliamentarian

**Speaker**        **Meghan Ogilvie | @DogTagBakery**  
Chief Executive Officer, Dog Tag Inc.

### **TUESDAY, August 21, 2018**

**8:30am**

#### **Networking Breakfast Buffet**

*Location: Washington/Jefferson Foyer*

**9:00am – 11:00am**

#### **Roundtable Discussions**

*Location: Washington/Jefferson Room*

**Introduction**    **Representative Karen Camper | @CamperRep**  
Tennessee State Legislature, NFWL Board Member

#### **Occupational Licensing in Cosmetology Industry**

In the woman-dominated field of beauty, NFWL participants will discuss licensing issues. **Table Anchor: Bridget Sharpe, The Professional Beauty Association**

### **Addressing the Direct Care Workforce Shortage**

This table will look at the number of healthcare professionals that will be necessary to treat the growing aging and Alzheimer's populations. **Table Anchor: Jennifer Rosen, Alzheimer's Association**

### **Youth Employment**

This table will look at how a variety of issues such as school calendar schedules and on-call regulations impact youth employment. **Table Anchor: Gaylee W. Gillim, Esq., International Association of Amusement Parks and Attractions**

### **The Value of Older Workers**

This table will focus on the issues that older workers face, the ways elected women can support this population, and how they can work with AARP to bring resources to their constituents. **Table Anchor: Susan K. Weinstock, AARP**

**11:00am – 11:15am**

### **Bubbly Break**

Enjoy a break and goodies from Pepsi, featuring their newly debuted sparkling water.

**11:15am – 12:15pm**

### **Community Colleges – A Key Link to a Targeted Workforce**

Community colleges can provide low-cost, high-quality education and training to students, and if integrated with workforce needs, can provide a direct path to employment.

**Introduction**     **Senator Donna Kim | @DonnaMercadoKim**  
Hawaii State Legislature, NFWL Board Member

**Speakers**        **Tony Johnson, PhD | @udc\_edu**  
Dean, Workforce Development & Lifelong Learning

**Laurie Quarles | @Comm\_College**  
Association of Community Colleges

**12:15pm – 1:15pm**

### **Luncheon: Building Bi-Partisan Common Ground on Workforce Issues**

*Location: Potomac Room B*

This working lunch will provide participants with conversation starters for group discussion and encourage participants to get even more involved with NFWL.

**Speaker**         **Representative Kimberly Dudik | @DudikKimberly**  
Montana State Legislature, NFWL Chair

**1:15pm – 2:00pm**

### **Pathway to Equity: Women & Good Jobs**

*Location: Washington/Jefferson Room*

Half of the gender wage gap is due to women working in different occupations and sectors than men. This session will focus on how improving women's access to good middle-skill jobs can help close the wage gap and improve women's economic security.

**Introduction**     **Renee Dabbs | @ReneeDabbs**  
Management & Leadership Consultant, NFWL

**Speaker**         **Ariane Hegewisch | @IWPRresearch**  
Program Director of Employment & Earnings, Institute for Women's Policy Research

**2:00pm – 2:30pm**

### **Final Discussion**

This working lunch will provide participants with worksheets to create action plans, group discussion and a facilitated conversation with reports back to the whole group.

**Facilitator**       **Renee Dabbs | @ReneeDabbs**  
Management & Leadership Consultant, NFWL

**2:30pm**

### **Wrap Up & Adjourn**

**Speaker**         **Jody Thomas | @NFWLJodyThomas**  
Executive Director, NFWL