



## Workforce Development Summit Speakers



**Tara Anderson** brings more than 15 years of public affairs, as well as state and federal government relations experience to her role as director of external mobilization at the American Petroleum Institute (API). Ms. Anderson currently directs the development and execution of API's mobilization campaigns on mission critical issues at the federal, state and local levels. She manages the integrated advocacy efforts for API's grassroots and grasstops programs, including API's Energy Nation, Energy Forums and Energy Citizens groups. In addition, Ms. Anderson directs the trade association's outreach and collaboration with women. Prior to joining API, Ms. Anderson served as the director of public affairs for the National Association of Manufacturers (NAM) from 2003 to 2011 and led the Coalition Against Bigger Trucks as its state director.



**Amy Kihenia-Davis** is the Walmart Regional eCommerce Director and responsible for all Pickup and Delivery operations in over 400 Walmart stores across the US Mid-Atlantic. She currently oversees over 200 Walmart Online Grocery stores with a growing number of Pickup Towers and Delivery operations. In April 2018 in Walmart agreement with Postmates, led her team through one of the initial roll-outs of Walmart Grocery Delivery in Charlotte, North Carolina and expanding to other markets. Amy leads a team of Market eCommerce Managers supporting the enhancement, expansion of Walmart Grocery Pickup & Delivery including day-to-day store eCommerce operations. Her team is focused on staffing, scheduling, training, product availability, quality, and process efficiency in order to deliver an exceptional customer experience at the intersection of digital and physical.



**Gaylee W. Gillim, Esq.** is general counsel and an owner of Kentucky Kingdom, LLLP, which reopened Kentucky Kingdom and Hurricane Bay in 2014. Kentucky Kingdom and Hurricane Bay is an amusement and water park located on 63 acres in Louisville, Kentucky. Gillim was also general counsel and an owner of Kentucky Kingdom – The Thrill Park from 1990 until its sale in 1997. Prior to her involvement with Kentucky Kingdom, LLLP, Gillim was general counsel and an owner of Magic Springs Development Co., L.L.C., which opened Magic Springs & Crystal Falls, an amusement and water park, in Hot Springs, Arkansas in 2000. Gillim graduated from Duke University (B.A. summa cum laude) and earned a J.D. from St. John's University in 1978. She is admitted to practice in both New York and Kentucky. Gillim has been a member of International Amusement and Leisure Defense Association (IALDA) Board of Directors since 1995 and currently serves as Secretary of the organization.



**Ariane Hegewisch, M.Phil.** is Program Director for Employment and Earnings at the Institute for Women's Policy Research (IWPR), an independent research institute in Washington, DC. She is responsible for IWPR's research on earnings, occupations, and workplace discrimination, and directs IWPR's work for the U.S. Department of Labor's Gender Equity in Apprenticeship grant and co-directs IWPR's Women, Automation/Artificial Intelligence, and the Future of Work project. Prior to coming to the USA in 2001, she taught comparative European human resource management at Cranfield School of Management in the UK where she was a founding researcher of the Cranet Survey of International HRM, the largest independent survey of human resource management practices, covering 25 countries worldwide. She received a BSc Economics from the London School of Economics, and an M.Phil. Development Studies from the University of Sussex, UK.



**Sarah David Heydemann** is the Workplace Justice Legal Fellow for the National Women's Law Center. The Center has worked for more than 40 years to protect and promote equality and opportunity for women and families. They champion policies and laws that help women and girls achieve their potential at every stage of their lives — at school, at work, at home, and in retirement.



**Tony Johnson, PhD** is the Dean of Workforce Development and Lifelong Learning at the University of the District of Columbia Community College. He is responsible for overseeing the planning and implementation of workforce development programs, budgeting and finance, public relations and coalition-building for five community campuses. Dr. Johnson has worked in a broad range of leadership positions for more than 17 years and currently focuses on programs designed to reduce unemployment and underemployment in the District by providing job training for careers in new industries.



**Mary Keller**, the Program Director for the Employment Advancement Right Now (EARN) Maryland Program, began her career in healthcare. After completing a Masters of Arts in Counseling, Mary assisted with the implementation of the Affordable Care Act in the Maryland Governor's Office of Healthcare Reform. From there, Mary began her work with the EARN Maryland Program, providing technical assistance to each of the healthcare grants within the program. In January of 2015, Mary became Program Director and is responsible for managing an annual budget of \$8 million and 59 Strategic Industry Partnerships throughout the State of Maryland.



**Meghan Ogilvie** is Chief Executive Officer of Dog Tag, Inc. (DTI), a 501c3 that empowers service-disabled veterans, military spouses, and caregivers through an innovative five-month fellowship program. Hired as DTI's first employee in 2012, Meghan partnered with DTI's co-founders to bring their shared vision to life: to create a place that equips transitioning veterans and military families with knowledge, skills, and confidence to pursue their career goals, post service. Meghan assumed the role of CEO in 2015 and oversees all aspects of DTI's unique, multi-faceted social enterprise including: managing the Fellowship program, growing Dog Tag Bakery, and guiding the development and implementation of DTI's long-term strategic vision.



**Elizabeth Olds** is Manager of State & Local Outreach for AFPM, a trade association representing high-tech American manufacturers of virtually the entire U.S. supply of gasoline, diesel, jet fuel, other fuels and home heating oil, as well as the petrochemicals used as building blocks for thousands of vital products in daily life. She uses her extensive experience in state affairs and the energy sector to illustrate how the refining and petrochemical industries build local communities and make modern life possible, with a focus on Western states. Elizabeth earned a degree in marketing from the Busch School of Business of the Catholic University of America in Washington, D.C. She resides in Washington, D.C. with her fiancé, Michael.



**Laurie Quarles** joined the staff of the American Association of Community Colleges (AACC) in October 2003. As a member of AACC's government relations team, she is responsible for providing regular updates to the nation's community college leaders about Congressional action on budget and appropriations, higher education programs, student aid regulations, and other key issues for the colleges and their students. As AACC's legislative resource associate, she also spearheads AACC's grassroots efforts, especially as they pertain to increasing support for federal student financial aid and institutional assistance programs. Ms. Quarles has a Master's degree in Public Policy from Georgetown University and more than 25 years of experience working on federal education policy issues.



**Jennifer Rosen** is the Director for State Affairs at the Alzheimer's Association. Working in support of the Association's advocacy efforts, she is responsible for analyzing key state policy issues, trends and data, and providing technical assistance to Association Chapters to support the enactment of state legislative and regulatory priorities nationwide. Prior to joining the Alzheimer's Association, Jennifer served as the Director of Policy and Communications for the NFWL. An expert at connecting people and ideas, Jennifer has spent more than a decade working within all realms of the government affairs arena, including local, state and federal relations, issue education, coalition-building, grassroots advocacy, communications, media relations, event planning, fundraising, and strategic planning.



**Bridget Sharpe** is the Manager of Government Affairs and Industry Relations for the Professional Beauty Association (PBA). Bridget's main focus is on state legislative issues affecting the beauty industry. She also manages PBA's grassroots advocacy programs, including the State Captain Program and the I Am Licensed. I Am A Professional. campaign. Prior to joining PBA, Bridget served as a policy associate for lobbying and grassroots organizations in Washington, D.C. and her home base: Phoenix, Arizona. She has managed field operations for Congressional candidates, state legislative candidates, and issue-based campaigns in Arizona and Illinois. Bridget takes any and all opportunities to travel the U.S. and expand her knowledge of both the beauty industry and the landscape of each state legislature.



**Susan Weinstock**, vice president of financial resilience programming, is responsible for the overall strategic direction of AARP programs and education competencies to improve the financial security of persons age 50 and older. In this position, she leads AARP's enterprise-wide efforts on Work and Jobs. Prior to AARP, Susan worked at the U.S. Department of the Treasury, and previously she directed The Pew Charitable Trusts' Consumer Banking Project, which advocates for policies that protect American consumers and their money. Susan has more than 20 years of advocacy, communications, research, grassroots and legislative experience working to protect consumers.