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# NFWL 2019

## Developing Functioning State Policy - Overview of Key Issues

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# General Policy Goals of Cannabis Reform

1. Social Justice
2. Public Safety
3. Public Health
4. Economic Development
5. Revenue Generation

**Simplified Goal:**  
Move as many people from the illegal market to the regulated, legal market as possible.

## Premises for Achieving Policy Goals

- Compete with the Illegal Market
- Reasonable Barriers to Entry for Business
- **Keep It Simple** for Local Governments

# Achieving Policy Goals

- Effective Tax Rate of up to 20%
- Encourage Retail Density to Meet Market Demand
- No artificial cap on licenses
- Default Zoning
- Comprehensive Licensing Categories
- Social Equity Programs That Meet Applicant Needs
- Pathway to work in licensed industry for existing/former illegal market operator

Treat Cannabis Businesses Like Other  
Adult-Use Businesses.

## Deeper Dive on Helping Local Governments

- Empower local tax up to a certain %
- Default Zoning
- Avoid Op-In Provisions
- Protect Inter-City/County Business
- Reasonable Limits on Local Licensing Fees
- Impaired Driving Recognition Training & Equipment Fund

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