



August 15 - 16, 2018
Hilton City Center
Denver, CO

The Evolution of Marijuana Policy Summit Agenda

THURSDAY, August 15, 2019

- 12:00pm - 5:30pm** **Summit Registration**
Location: Penrose Foyer
- 2:00pm** **Summit Opening**
Location: Penrose II
- Welcome** **Jody Thomas | @NFWLJodyThomas**
Executive Director, NFWL
- 2:00pm – 2:45pm** **Marijuana Policy Across the States**
To open the program, this session will look at how marijuana policy has changed over the years in the state that legalized it first, how policy differs across the country, and what is coming next.
- Introduction** **Assemblywoman Serena DiMaso | @SDimaso**
New Jersey State Legislature, NFWL Chair
- Speakers** **Kelli Hykes | @weedmaps**
Director of Government Relations, Weedmaps Policy
- Representative Lois Landgraf | @landgrafforjobs**
Colorado State Legislature, NFWL State Director
- Senator Donna Kim | @DonnaMercadoKim**
Hawaii State Legislature, Vice Chair NFWL Board
- 2:45pm – 3:45pm** **Overview of Cannabis and Commercial Cannabis Operations**
This session will provide an overview of products and potency, as well as provide a summary of cannabis licensing categories.
- Introduction** **Senator Katrina Shealy | @KatrinaShealy**
South Carolina State Legislature, NFWL Board
- Speakers** **Dustin McDonald | @weedmaps**
Vice President of Government Relations, Weedmaps Policy
- Jean Robinson | @CO_Revenue**
Legislative Liaison, CO Department of Revenue
- 3:45pm – 4:15pm** **Developing a New Industry & Managing Expectations: Tax Structure and Budget Forecasting**
This session will discuss how states are taxing legalized recreational marijuana, unique revenue forecasting challenges, revenue trends, and budgeting best practices.
- Introduction** **Representative Kim Dudik | @DudikKimberly**
Montana State Legislature, NFWL Board
- Speakers** **Alexandria Zhang | @pewtrusts**
Research Officer, The Pew Charitable Trusts

4:30pm – 6:00pm

Optional Tours

Location: Meet in Hotel Main Lobby for Group Departures at 4:30pm, 5:00pm, 5:30pm

Visit a local dispensary to see how the process works in person and have the ability to connect directly with those working in the industry. High Level Health is a multi-license cannabis company with four dispensary locations in Colorado and one in Michigan. They also have their own grow and extraction facilities under separate licenses. The dispensary has a waiting/entrance area where they will check ID's to ensure 21+ so please make sure to have yours. We will then enter the main room where their Marketing Manager Alyssa Moore and General Manager Heidi Williams will meet us there to answer any questions. Dispensaries prohibit taking pictures and usage of phones so bring pen and paper if you wish to take notes.

6:30pm

Networking Reception

Location: Platt Room

Get ready to connect with fellow elected women and partners from across the country.

7:00pm – 9:00pm

Dinner with Guest Speaker

According to a 2015 survey by *Marijuana Business Daily*, women serve in positions of power as executives and entrepreneurs in 36% of the cannabis industry. While this is higher than the 22% rate that women serve in industry overall, there is still a huge potential for growth. Our keynotes will share their experience as a C-suite executive in the industry, and why it is important for women to get in on the ground floor.

Introduction **Assemblywoman Serena DiMaso** | @SDimaso
New Jersey State Legislature, NFWL Chair

Speaker **Beth Stavola** | @bethstavola
Chief Strategy Officer, Co- Founder and Director of iAnthus

Dara Servis | @_NJCIA
Executive Director, New Jersey Cannabis Industry Association

FRIDAY, August 16, 2019

8:15am

Networking Breakfast Buffet

Location: Penrose II

8:45am – 9:15am

A Careful Look to the Future

This session will look at the public health implications of marijuana policy legalization, and how to prevent youth usage.

Introduction **Representative Sandra Scott** | @SandraGScott76
Georgia State Legislature, NFWL Board

Speakers **Jessica Neuwirth** | @CDPHE
Retail Marijuana Education & Youth Prevention Coordinator
Colorado Department of Public Health & Environment

9:15am – 10:15am

The History and Potential of Cannabis Usage

This session will provide a summarized history of human interaction with cannabis, look at the uses in fighting disease and managing symptoms, and what potential there is for the future.

Introduction **Representative Karen Camper** | @KarenDCamper
Tennessee State Legislature, NFWL Board

Speakers **Dr. Bonni Goldstein** | @BonniGoldstein
Owner & Medical Director at Canna-Centers

10:15am – 10:45am

Networking Break

10:45am – 12:00pm

Cannabis and Human Health – A Focus on CBD

This session will address the importance of clinical trials, and look at how the healthcare industry is working in the marijuana space across the complex policy pictures in the states.

Introduction **Senator Carrie Ruud** | @CarrieRuud
Minnesota State Legislature, NFWL Board

Speakers **Mark Bolton** | @GreenwichBio
Senior Director US Public Policy & Public Affairs, Greenwich Biosciences

Lynn Parry, MD
Colorado Medical Society

12:00pm – 1:00pm

Luncheon: Roundtable Discussions

Location: Penrose I

This working lunch will provide participants with conversation starters for group discussion and a round robin of speakers so you can connect on each issue.

Introduction **Assemblywoman Serena DiMaso** | @SDimaso
New Jersey State Legislature, NFWL Chair

- **Workforce Usage**

How has policy changed in a variety of ways - legislatively, controlled status, and understanding of marijuana use disorders- and what are the trends in marijuana positivity from the workforce?

Table Host **Kim Samano, Ph.D., D-ABFT-FD** | @QuestDX
Scientific Director, Quest Diagnostics

- **Industry Concerns**

This roundtable will discuss the impact of medical and recreational marijuana legalization in the construction industry and how lawmakers and regulatory officials can work to maintain the highest levels of public safety in a rapidly evolving legal and regulatory environment around marijuana legalization.

Table Host **Nick Steingart** | @ABCNational
Manager of State & Local Affairs, Associated Builders and Contractors'

- **Responsible Growth & Development**

As legalization has moved to the east coast, how has the industry focused on maintaining responsible growth?

Table Host **Dara Servis** | @_NJCIA
Executive Director, New Jersey Cannabis Industry Association

- **A Deeper Dive on Public Health**

Continue the conversation with our morning speaker, and further discuss the public health implications of marijuana policy legalization, and how to prevent youth usage.

Table Host **Jessica Neuwirth** | @CDPHE
Retail Marijuana Education & Youth Prevention Coordinator
Colorado Department of Public Health & Environment

1:00pm – 1:15pm **Networking Break**

1:15pm – 1:45pm **The Importance of Public Safety**

Location: Penrose II

This session will look at how marijuana legalization in Colorado posed significant challenges for law enforcement, what the resulting unanticipated consequences it has had on crime and public safety, and lessons learned.

Introduction **Assemblywoman Serena DiMaso | @SDimaso**
New Jersey State Legislature, NFWL Chair

Stanley L. Garnett
District Attorney, CO

1:45pm – 2:30pm **Developing Functioning State Policy - Overview of Key Issues**

This session will look at the necessary policy checklist a state needs to ensure a solid foundation for the implementation of marijuana legalization including closing the illegal market, establishing local control, addressing consumer and patient home grow programs, and coordinating departments and agencies.

Introduction **Representative Stephanie Bolden |**
Delaware State Legislature, NFWL Board

Speakers **Kelli Hykes | @weedmaps**
Director of Government Relations, Weedmaps Policy

2:30pm **Wrap Up & Adjourn**

Speaker **Jody Thomas | @NFWLJodyThomas**
Executive Director, NFWL