

DETAILED AGENDA



MONDAY, NOVEMBER 8th

9:00am-5:00pm **Conference Registration and Information Station**

Location: West Mezzanine

Stop by our registration area for all your conference needs, and don't miss out on your goody bag.

11:00am-1:45pm **Annual Membership Meeting and Team Building Working Lunch**

Location: Continental Ballroom

Exclusively for elected women, join us as we reflect on NFWL's accomplishments this past year, vote on the 2022 board slate and bylaws revisions, and recognize our members for all the amazing work they've done. Additionally, elected women will engage in a mentoring activity with young women from the Shelby County Student Congress.

Call to Order **Senator Donna Kim** | *@DonnaMercadoKim*
Hawaii State Legislature, NFWL Chair

Speakers **Sheleah Harris**
Shelby County School Board Member, Tennessee District 5
Manager of State and Local Government Affairs, Verizon

Debbie Weir
Chief Mission Officer, Everytown for Gun Safety

Ronna-Renee Jackson
CEO, LaunchPoint Leadership

1:45-2:00pm **Stretch Break**

2:00-2:30pm **Conference Opening Ceremonies**

Location: Continental Ballroom

All participants are welcome for the official kick-off for our 2021 Annual Conference.

Welcome **Jody Thomas** | *@electedwomen*
Executive Director, NFWL

Presentation of Colors **Memphis Police Department**
Color Guard

Pledge of Allegiance **Senator Donna Kim** | *@DonnaMercadoKim*
Hawaii State Legislature, NFWL Chair

National Anthem **Stax Music Academy Acapella Group** | *@StaxAcademy*
Changing Lives Through Music

Tennessee Welcome **Representative Karen Camper** | *@KarenDCamper*
Tennessee State Legislature, NFWL Board Member

Mayor Jim Strickland | *@MayorMemphis*
City of Memphis

Senator Becky Massey | @MasseyForSenate
Tennessee State Legislature

Secretary of State Tre Hargett | @sectrehargett
State of Tennessee

2:30-3:30pm

Plenary: Return to Work in New Times

Location: Continental Ballroom

This session will address how elected women can support the businesses and people in their district as they continue to return to work facing labor shortages and complex social equity issues. This session will welcome business leaders and reflect on how they are moving forward beyond Covid-19 and into 2022.

Introduction **Representative Ruth Briggs-King**
Delaware State Legislature, NFWL State Director

Speakers **Jason Gabhart** | @SHRM
Director, State Affairs California, Society for Human Resource Management, NFWL Board

Sean Murphy | @WalmartOrg
Senior Director – Opportunity Team, Walmart.org

Jessica J. Thomas | @target
Human Resources Director, Target Corporation

Scot McLemore | @honda
Workforce Partnerships/Government and Industry Relations
American Honda Motor Company

3:30-3:45pm

Stretch Break

3:45-4:45pm

Concurrent Workshops

Workshop I: A Focus on STEM

Location: Louis XVI Room

A new report from TEconomy Partners takes a closer look at what makes the US biopharmaceutical manufacturing industry so globally competitive. While highlighting US leadership, the report also makes clear the critical steps needed to secure that leadership: addressing the gaps in infrastructure investments, as well as investing in the growth of a STEM workforce. This session will look at how the pharmaceutical industry has made an impact through the pandemic and beyond.

Introduction **Representative Laura Hall** | @RepLauraHallD19
Alabama State Legislature

Speakers **Sharon Lambertson** | @PhRMA
Deputy Vice President, PhRMA, NFWL Board Member

Steven P. Thomas, PhD
Senior Director of Diversity, Equity, and Inclusion and Talent Programs, PhRMA

Workshop II: Conserving America's Landscapes & Sustaining the Economy

Location: Hernando Desoto Room

This session will cover how the vitality of ecosystems and economies are intertwined in America, and the impact that has on the rest of the country. We will hear from The Pew Charitable Trusts who will share their research on the importance of safeguarding “cores and corridors,” and how federal and state policymakers can support these initiatives.

Introduction **Representative Ina Minjarez** | @vote4ina
Texas State Legislature, NFWL Board Member

Speaker **Marcia Argust** | @PewStates @pewenvironment @pewtrusts
Director, US Public Lands and Rivers Conservation, The Pew Charitable Trusts

4:45-4:55pm **NFWL Bipartisan Choir Rehearsal**
Location: Continental Ballroom

Come one, come all! We are proud to bring together so many talented women. Don't miss this opportunity to get together to sing as a group at our Women of Excellence event.

5:30pm **Group Departure for Graceland**
Location: Peabody Hotel Union Avenue Entrance

Don't miss the bus!! We will be taking busses on the 20-minute ride to another world... Elvis's world!

6:00-9:00pm **NFWL Leadership Installation Dinner**
Location: Graceland

Enjoy a private tour of Graceland and each other's company as we install our new Board of Directors, who will lead us to even more successes in 2022.

Welcome **Jody Thomas** | @electedwomen @TheNaomiJudd
Executive Director, NFWL

Speaker **Naomi Judd** | @TheNaomiJudd
Country Music Hall of Fame Member & Icon

9:00-11:00pm **Late Night with Weedmaps!**
Location: Forest Room

Join Weedmaps for a drink, more conversation, and a bit of fun!

TUESDAY, NOVEMBER 9th

7:30am-4:30pm **Conference Registration & Flu Shots**
Location: West Mezzanine

Stop by our registration area for all your conference needs and take a moment to care for your health by getting a flu shot, courtesy of Walgreens!

7:45-8:30am **Breakfast**
Location: Continental Ballroom

8:30-9:00am **Plenary: Vehicles and Fleet Electrification Expansion**
Location: Continental Ballroom

This session will welcome a representative from the Tennessee Valley Authority (TVA) to discuss how they plan to convert their entire fleet to electric vehicles by 2030 while simultaneously ensuring they are delivering low-cost, clean energy within their service territory to other industries hoping to do the same.

Introduction **Representative Julie Emerson**
Louisiana State Legislature, NFWL Board Member

Speaker **Amy Henry**
Director, Transformative Innovation, TVA

9:00-9:45am **Plenary: Building Vaccine Confidence and Commitment to Equitable Access**

Location: Continental Ballroom

This session will discuss equity in vaccine clinical trials and the commitment to universal vaccine access.

Introduction **Senator Regina Barrow** | @ReginaBarrow
Louisiana State Legislature

Speakers **Tolu Adebajo McKenzie, MD, MPH, FAAP**
Associate Field Director, MSLS, Janssen Infectious Diseases & Vaccine

9:45-10:15am **Plenary: Cannabis Policy 101**

Location: Continental Ballroom

Almost all 50 states allow some form of legal access to adult-use or medical cannabis or have decriminalized the use, possession, cultivation, or sale of cannabis. In both red and blue states, the legal cannabis industry has rapidly expanded and evolved in just the last few years, requiring a better understanding of how this cannabis landscape has been shaped. “Cannabis 101” will cover recent developments in cannabis policy and what to expect next from this growing industry.

Introduction **Representative Lisa Subeck** | @LisaSubeck
Wisconsin State Legislature, NFWL Board Member

Speaker **Karen O’Keefe** | @weedmapspolicy
Director of State Policies, Marijuana Policy Project

10:15-10:30am **Shared Legislation & Resolution Vote**

Location: Continental Ballroom

Introduction **Representative Julie Emerson**
Louisiana State Legislature, NFWL Board Member

Representative Lataisha Jackson
Mississippi State Legislature, NFWL State Director

10:30-11:00am **Peabody Duck March Break – A Must See**

Location: West Mezzanine

Enjoy a fun mocktail, the “Fuzzy Duckling”, and get to know the Peabody Ducks... they’ll quack you up!

11:00a-12:00p **Concurrent Workshops**

Workshop I: A Growing Disease: Obesity in America

Location: Louis XVI Room

Learn more about how your constituents are impacted by obesity, the treatments available, and the ways elected women can make change.

Introduction **Representative Rena Moran** | @renamoran
Minnesota State Legislature, NFWL Board Member

Speaker **Stacy M. Chronister, DO**
Clinical Assistant Professor of Internal Medicine
Department of Medical Education, Oklahoma State University Center for Health Sciences

Workshop II: The Post Pandemic Future of K-12 Education

Location: Hernando Desoto Room

Throughout the pandemic, parents and students have seen how K-12 education has had to adapt. In the face of these challenges, many are realizing that there is no one-size-fits-all solution to education. As we move forward, what lessons will we take with us into the future, and what will education look like?

Moderator **Senator Katrina Shealy** | @SenatorShealy
South Carolina State Legislature, NFWL Chair-Elect

Speakers **Leslie Hiner, Esq.** | @edchoice
Vice President of Legal Affairs, EdChoice

Erin Luper, PhD | @GradAlliance
Senior Vice President of Government Relations and Public Affairs, The Graduation Alliance

12:00-12:15pm **Stretch Break**
Location: West Mezzanine

12:15-1:00pm **Lunch Plenary: Reducing Adverse Childhood Experiences and Preventing Child Abuse in America**
Location: Continental Ballroom

Adverse Childhood Experiences (ACEs) are a collection of potentially traumatic events, such as violence, abuse, or neglect, that occur in childhood. The pervasiveness of ACEs and their impact on various aspects of an individual's life initiated a public health response to address this problem. Importantly, ACEs are preventable. This session will feature Prevent Child Abuse America's research, programs, and affiliate network which is focused on reducing ACEs through several practical solutions for creating the conditions for safe, stable, and nurturing relationships and environments for all children, families and communities.

Moderator **Senator Katrina Shealy** | @SenatorShealy
South Carolina State Legislature, NFWL Chair-Elect

Speakers **Melissa T. Merrick, PhD** | @PCAAMerica
President & CEO, Prevent Child Abuse America

Kelly Crane
State Policy Specialist, Prevent Child Abuse America

1:00-1:45pm **Lunch Plenary: Energy Perspectives for a Clean Future**
Location: Continental Ballroom

It is critical to invest in diverse energy sources in order to update our power system and address the crisis facing our planet, while ensuring reliability, especially after natural disasters. This session will bring together industries working to meet the ever-growing need for clean energy and how they are doing so without jeopardizing critical reliability.

Moderator **Senator Sue Rezin** | @SenatorRezin
Illinois State Legislature, NFWL Board Member

Speakers **Christine Csizmadia** | @NEI
Director of State Government Affairs & Advocacy, NEI, NFWL Board Member

Elizabeth Olds | @AFPOnline
Manager of State & Local Outreach, AFPM

Olga Chistyakova | @Edison_Electric
Director of Clean Energy Technologies & Policy, EEI

1:45-2:00pm

Stretch Break

Location: West Mezzanine

2:00-3:00pm

Concurrent Workshops

Workshop I: The Latest on Tobacco Harm Reduction

Location: Louis XVI Room

The FDA is currently under the Pre-Market Tobacco Application (PMTA) process, determining that the marketing of these products is appropriate for the protection of public health. This session will walk through the FDA's PMTA process, and also cover Tobacco Harm Reduction and the impact it has on state and local jurisdictions.

Introduction **Representative Pat McElraft**

North Carolina State Legislature, NFWL Board Member

Speakers **Mary Elizabeth Tillman Barwick**

Vice President, Strategic Engagement, Reynolds American Inc.

Valerie Solomon

Assistant General Counsel and Vice President, Reynolds American Inc.

Workshop II: Reaching the Unbanked

Location: Hernando Desoto Room

This session will address the Wells Fargo banking inclusion initiative, a 10-year commitment to accelerate unbanked individuals' access to affordable mainstream accounts and help unbanked communities have easier access to low-cost banking.

Introduction **Representative Stephanie T. Bolden**

Delaware State Legislature, NFWL Board Member

Speaker **Darlene Goins | @wellsfargo**

Head of Banking Inclusion Initiative, Consumer and Small Business Banking, Wells Fargo

3:00-3:15pm

Stretch Break

Location: West Mezzanine

3:15-4:15pm

Student Scholarship Celebration

Location: Continental Ballroom

NFWL is proud to continue the tradition of recognizing young women with the Annual Essay Scholarship Contest made possible by PepsiCo, Nuclear Energy Institute (NEI), Centene Corporation, and American Fuel & Petrochemical Manufacturers (AFPM). In a panel discussion you will meet these young women and hear their stories.

Introduction **Senator Gayle Harrell**

Florida State Legislature, NFWL Chair Emeritus

Speakers **Christine Csizmadia | @NEI**

Director, State Government Affairs & Advocacy, NEI

Elizabeth Olds | @AFPMonline

Manager of State & Local Outreach, AFPM

6:00pm **Group Departure for National Civil Rights Museum**

Location: Peabody Hotel Union Avenue Entrance

Hop on the bus for the short trip to a moving experience at this iconic museum featuring a tour and our Women of Excellence awards.

6:30-8:30pm **Women of Excellence Reception**

Location: National Civil Rights Museum

Join us for an evening reception as we honor elected women who have worked tirelessly, often breaking down barriers and overcoming obstacles that once seemed insurmountable, to serve their communities.

Performance NFWL Bipartisan Choir

Presenters Pam Perry

Vice President, Legislative Affairs and Government Relations
Carolina Complete Health, a subsidiary of Centene Corporation

Senator Donna Kim | @DonnaMercadoKim
Hawaii State Legislature, NFWL Chair

Senator Katrina Shealy | @SenatorShealy
South Carolina State Legislature, NFWL Chair-Elect

9:00pm-10:30pm **Late Night with Hawaiian Air!**

Location: Louis XVI

Stop by for yummy desserts and aloha fun!

WEDNESDAY, NOVEMBER 10th

7:30am-4:30pm **Conference Registration & Information Station**

Location: West Mezzanine

7:45-8:30am **Breakfast Buffet: Welcome, Shared Legislation, & Resolution Vote**

Location: Continental Ballroom

Welcome Representative Lisa Subeck | @LisaSubeck
Wisconsin State Legislature, NFWL Board Member

Representative Karen Camper | @KarenDCamper
Tennessee State Legislature, NFWL Board Member

8:45-9:00am **Pet Adoption & Best Friends**

Location: Continental Ballroom

The no-kill movement is creating a new way we think about animal shelters and pet adoptions. Learn how your local animal shelters can become no-kill and how elected women can help save lives of countless animals in their communities while creating a healthier environment for both people and their beloved furry best friends.

Introduction Representative Jackie Toledo | @ToledoForTampa
Florida State Legislature

Speaker Julie Castle | @bestfriends
CEO, Best Friends Animal Society

9:00-9:30am **Plenary: 5G – Why Should I Care?**

Location: Continental Ballroom

You've heard about it before, but what exactly is 5G, and why does it matter to you and your constituents?

Introduction **Assemblywoman Serena DiMaso** | @Sdimaso
New Jersey State Legislature, NFWL Board Member

Speaker **Sanjay Udani** | @Verizon
Vice President of Technology Policy, Verizon Communications

9:30-10:30am **Plenary: Community Policing with Impact**

Location: Continental Ballroom

Finding solutions to difficult problems is something elected women try and do everyday. This session will look at the work the Stand Together community is doing to make changes to policing in America. Lowering non-violent offense arrests and increasing access to community solutions to poverty, mental illness, and addiction.

Introduction **Councilwoman Valerie Forbes**
Town of Smyrna, Delaware

Speakers **Sheriff Jerry L. Clayton**
Washtenaw County, Michigan

Senator Stephanie Chang
Michigan State Legislature

Algeria Wilson, MSW
Director of Public Policy, National Association of Social Workers

Erika Parks
Principal Policy Associate, Public Safety Performance Project, Pew Charitable Trusts

10:30-11:00am **Peabody Duck March Break – A Must See**

Location: West Mezzanine

Enjoy a fun mocktail, the "Bubbly Orchard", and get to know the iconic Peabody Ducks... it's a "*bill*"ion laughs!

11:00a-12:15pm **Policy Roundtables**

Location: Continental Ballroom

Elected women will choose their tables for three rotations and have the opportunity for intimate roundtable discussions on a variety of topics.

1. **The Importance of Long-term Care Solutions** – *Join a discussion on the impact of Covid-19 on long term care and key state solutions as well as how the Alzheimer's Association continues to support initiatives that maximize quality care and support.*
 - **Table Host: Jennifer Rosen** | @alzassociation
Senior Director of State Affairs, Alzheimer's Association
2. **Protecting Best Friends** – *Learn more about how elected women can help save lives of countless animals in their communities.*
 - **Table Host: Eric Swafford** | @bestfriends
Manager, Campaign Strategy, Best Friends Animal Society

3. **Free Speech, Academic Freedom, and Anti-Discrimination Law in Higher Education –** *Public colleges have a dual obligation to provide discrimination-free environments and abide by the First Amendment. To prepare attendees for the 2022 legislative session, this table will provide a detailed exploration of the tensions that may arise in fulfilling those two aims and offer a workable path forward.*
 - **Table Host: Joe Cohen** | @TheFIREorg, @JoeatFIRE
Director, Legislative and Policy Director, FIRE
4. **Engineering the Extraordinary!** – *Leaders from the world’s largest medical device company Medtronic, provide a glimpse into exciting new technologies to help treat a variety of health care challenges.*
 - **Table Hosts: Lora Fusco** | Vice President of Clinical Research, Medical Science and Healthcare Economics, Policy and Reimbursement, Medtronic
Sharon Dinnocenzo, RN | Senior Clinical District Manager, Medtronic Diabetes
Geoffrey Becker | Director of State Government Affairs, Medtronic
5. **Options for Obesity –** *This session will look at resolving the burden of obesity for both patients and healthcare systems by expanding access to care.*
 - **Table Hosts:** **Tom Mullins** | Account Executive, Ethicon US, LLC
Virginia M. Weaver, M.D., FACS, ABOM, Assistant Professor, Department of Surgery - Division Chief, Bariatric Surgery University of Tennessee HSC, Memphis, TN Past President, TN Chapter of the ASMBS
Jessica Monroe and **Ashley Groome**, Johnson & Johnson State Government Affairs
6. **Rural Energy Perspectives –** *This session will look at how electric co-ops are working to help protect the nation’s electric grid, and the variety of related policy issues.*
 - **Table Host: Amanda Wolfe** | @NRECANews
Senior Associate, Grassroots Advocacy, with the Government Relations team at the National Rural Electric Cooperative Association
7. **Overflow!** – *NFWL staff will host an overflow table and discuss 2022 priorities with elected women, speakers, sponsors, and scholarship winners.*

12:15-12:45pm **Networking Break**

Location: West Mezzanine

12:45-1:30pm **Lunch Plenary: Deeper Dive - Cannabis Policy Discussion Continued**

Location: Continental Ballroom

A cannabis policy gap left by the federal government has required states to develop their own laws and regulations, resulting in a patchwork of policies nationwide. From licensing to zoning to taxation, local governments and entities have been at the forefront of the effort to regulate this market. Panelists will share their experiences and insights on successes and challenges in implementing cannabis policy in their respective states.

Introduction **Senator Lynn DeCoite** | @RepDeCoite
Hawaii State Legislature, NFWL State Director

Speakers **Senator Chris Holbert**
Colorado State Legislature

Amber Wann
'Jack's Law' Advocate

1:30-2:30pm

Period Poverty & Access

Location: Continental Ballroom

Toilet paper and paper towels are provided in virtually every public bathroom, and yet another essential item, menstrual products, have been excluded from this standard. This session will look at the policy considerations related to ending period poverty, providing access to products in schools, and how elected women can end period taboo.

Introduction **Representative Ruth Briggs-King**
Delaware Legislature, NFWL State Director

Speaker **Shari Douglas**
Diaper Bank Director, Mid-South Food Bank

Aimee Adatto Freeman
Louisiana State Legislature

2:30pm

Adjourn

With Thanks to our Headline Host

