



## SPEAKER BIOGRAPHIES

### NFWL ANNUAL CONFERENCE

THE FRANCIS MARION HOTEL, CHARLESTON, SC | NOVEMBER 14-16, 2022



**Mario Anglada** was born in Puerto Rico and was exposed to the healthcare disparities between rich and poor at a young age. He grew up witnessing friends and family who did not have access to healthcare suffer because of chronic conditions. Advances in technology provided an inflection point for Mario to decide to try to solve those problems.



**Liz Bahnsen** has been the Manager of State Government Affairs (southeast region) for Marathon Petroleum Corporation since 2017. Liz is an attorney who has worked for Marathon for over 19 years in various capacities, including as legal counsel, and in various compliance roles. In addition to working for Marathon, Liz has volunteered with numerous social service and animal rescue organizations.



**Harold A. Black, PhD** is Emeritus Professor of Finance at the University of Tennessee. His faculty appointments include the University of Florida, Howard University, American University and the University of North Carolina – Chapel Hill. Among his many accolades, Dr. Black was appointed by President Carter to serve on the first National Credit Union Administration Board and has been a visiting scholar at the Federal Reserve and at the Congressional Budget office.



**Ashley Blake** serves as the Human Resource Director for Target Stores. Ashley leads a team of 6 HR Business Partners and supporting senior directors and teams across 7 states, including over 330 exempt leaders, 760 hourly leaders, and 8,675 hourly TMs. Ashley translates Target's purpose to help all families discover the joy of everyday life into actionable HR strategies that aim to assist leaders in running profitable stores and business units.



**Lorraine Riffle Caron** is the Vice President of Global Government Relations for Kimberly-Clark. In her role, Lorraine leads efforts to advance public policy and trade and investment regimes that promote Kimberly-Clark's work to provide indispensable, high quality, and trusted consumer products for customers in over 175 countries around the globe.



**Candace Carroll** is the State Director for Americans for Prosperity - South Carolina. Candace has been with AFP for 6 years, where she most previously served as the AFP-SC Director of Grassroots Operations. Candace's experience prior to AFP includes work as the Upstate-South Carolina Field Director for former Governor Jeb Bush's presidential campaign as well as working for both The Heritage Foundation and Winthrop University's Development offices.



**Josselin Castillo** is a Federal Affairs Liaison at Americans for Prosperity, monitoring health care federal policy and regulations. She advocates for consumer freedom and choice in health care on Capitol Hill. Her background and experience include developing programming for civil society groups and nonprofits, fundraising, consulting for private businesses on Hispanic affairs, and state and federal legislative matters.



**Alexandra Duncan** works on Pew's federal and state initiatives to reduce the inappropriate use of prescription opioids and increase access to evidence-based treatment for substance use disorders. Before joining Pew, Duncan was a research associate at IMPAQ International LLC, where she supported the Center for Consumer Information and Insurance Oversight on issues related to the Affordable Care Act compliance with prescription drug and nondiscrimination regulations for high-cost medical conditions.



**Lisa Fahl** is the senior director of quality for the 787 Program and Boeing South Carolina (BSC). In her current role, Fahl is responsible for the 787 Program's Quality Management System, to assure a healthy production system, and satisfy program, customer commitments and regulatory requirements. She partners across the enterprise to execute program strategies.



**Melissa Fausz** is Director of State Government Affairs for Americans for Prosperity. She has been with AFP since 2014, when she joined their Florida chapter as a Policy Analyst. In her current role, she works with AFP's 35 state chapters and state government officials to enact health care reforms, among other policy areas. She has testified before legislatures across the country, and her commentary has been featured in National Review, Forbes, and The Hill.



**Summer Fox** heads the public policy tracking, research, and analysis efforts at Weedmaps and helps develop the company's position on all things related to cannabis policy. She also manages the content on [wmpolicy.com](http://wmpolicy.com) and the WM Policy social media accounts. Summer joined Weedmaps in 2019 while completing a master's degree in public policy from the University of California, Irvine.



**Marlon Fuller, Pharm. D.**, works as the Senior Medical Science Liaison in Neuropsychiatry at Biogen. In addition to his work at Biogen, Dr. Fuller and his wife founded Cool Kids Funds, Inc., a nonprofit working to impact the wealth and knowledge gap in underserved communities by teaching youth about financial literacy, leadership, and multigenerational change strategies. Dr. Fuller is the father of four.



**Lacey Gero** is the Policy and Coalition Coordinator at the National Diaper Bank Network and Alliance for Period Supplies. At the National Diaper Bank Network, Lacey works with 10 state coalitions that are working to address diaper need and period poverty. She also assists diaper bank and basic needs bank leaders in advocating for policy change at the local, state, and federal level.



**Kelsey Gilmore-Futeral** is a legislative attorney with Best Friends Animal Society, based in Kanab, Utah. For Best Friends, Kelsey works to address legislative and policy priorities across the country with the goal of ending the killing of healthy and treatable animals in America's shelters by 2025.



**Greg Glod** is the senior criminal justice policy fellow for Americans for Prosperity. Based in Arlington, VA, Glod is an attorney who began his legal career as a law clerk for the Honorable Judge Laura S. Ripken on the Circuit Court for Anne Arundel County, Maryland. He subsequently practiced at a litigation firm in Annapolis, Maryland before joining Right on Crime and the Texas Public Policy Foundation as the director of state initiatives for criminal justice.



**Stephanie R. Harper** is senior director of policy & advocacy for RAI Services Company, a subsidiary of Reynolds American Inc. She leads policy and advocacy efforts to support traditional businesses, advance next generation products and broaden tobacco harm reduction. Prior to assuming this position, Harper joined external affairs as director of policy & advocacy focusing on tobacco harm reduction efforts.



**Bridget Hennessey** is the Vice President of Government Relations at Weedmaps. She offers 15 years of concentrated experience working on government relations, communications, strategy development, campaign management, and public relations at all levels of government. Hennessey worked for nearly a decade as a transit advocate.



**Leslie Hiner** is an advocate of educational freedom, fighting for the unencumbered opportunity of parents to decide how and where their children will be educated. Hiner is an attorney, and vice president of legal affairs at EdChoice, the nation's leading educational choice organization. Leslie leads the EdChoice Legal Defense & Education Center, advancing educational freedom and choice for all.



**Felicia Rhue Howard** in her role as vice president of Economic Development Strategy, works to bolster local, regional, and state economic development efforts across Dominion Energy's thirteen-state geographical footprint which serves seven million electric and natural gas customers.



**Caroline Hurley** serves as Lead Advisor, Federal Affairs, for the Society for Human Resource Management, SHRM. She joined SHRM following a career break where she excelled at being a full-time mom to boy/girl twins. Caroline is a lawyer lobbyist who brings 25+ years of experience to SHRM. She started her career working as a legislative assistant on Capitol Hill in both the House and Senate and as a professional staff member of the Senate Finance Committee.



**Marva Johnson** is the Group Vice President, State Government Affairs for Charter Communications' Southern Region. In this role, Johnson evaluates state legislative, municipal, and regulatory policy implications associated with the company's technological infrastructure, service delivery, and long-term strategy. She also works to establish and drive legislative and regulatory strategies for the company's video, voice, and broadband services.



**Karla Kiriako** is the Director of State Government Affairs for Neurocrine Biosciences covering the East Coast. Karla is responsible for the Company's engagement with state and local government officials and leads the state strategy focused on legislative and regulatory affairs. Karla has over 25 years of industry and healthcare experience working for several pharmaceutical and biotech organizations.



**Sharon Lamberton** serves as Deputy Vice President in State Government Affairs for the Pharmaceutical Research and Manufacturers of America (PhRMA), a trade association in Washington, DC. She provides clinical expertise and policy support for issues related to Appropriate Use of Medicines (including prescription drug abuse/misuse efforts with the National Governors' Association and other groups), adherence/care coordination and value and innovation of the industry's latest treatments.





**Carol Lane** has more than 20 years of experience in government and private sector working on energy, civilian space, and national security policy. She leads government relations for X-energy, working with Congress and the executive branch to advance X-energy's overall business goals and objectives within the confines of U.S. national policy objectives.



**Anne Larkin** serves as the Business Risk & Control Senior Manager at Wells Fargo. Anne is passionate regarding counseling and advising families and seniors regarding financial and life planning issues including financial abuse and scams to business and life transitions to elder mediation and family resolutions. Her previous work was dedicated to document drafting and review of trusts, powers of attorney, medical directives and other life planning documents focused on independence and autonomy as we age.



**Virginia "Gigi" Lazenby** is managing member, chief executive officer and 100 percent owner of Bretagne LLC, an oil and gas production company she founded in 1988. Bretagne's properties are in the Big Sinking Field of Kentucky. The company's operations include production operations as well as development and field extension drilling. Mrs. Lazenby is an avid horse enthusiast. She opened a steeplechase stable in 2014 and currently campaigns several horses under her stable name of Del Rio Racing LLC along with other syndicate members.



**Rhonda Atkins Leonard** lives in Spartanburg County, in South Carolina's thriving Upstate where she has been painting for about 20 years. She is the author and illustrator of The Annabelle's Best Ever series and CoGlo Amigos who want to make every day the best ever. These beautiful watercolor illustrations and magnificent stories are sure to bring a smile to every child and to spark their imagination.



**Erin Luper, PhD** currently serves as Senior Vice President of Government Relations and Public Affairs with Graduation Alliance. Erin has previously served in many different policy roles in areas such as higher education, energy, and elections. Erin has a Ph.D. in public policy and public administration from Virginia Commonwealth University. She received her master's degree in public administration and her bachelor's degree in political science from the University of Tennessee.



**Rebecca Marklund** is a former Hill staffer and served as a lead staffer for the Congressional Women's Caucus – the largest bipartisan Caucus on the Hill. Becca has a background in quantitative and qualitative public opinion research and is a strategic planner at heart. She now leads the PhRMA Equity Initiative, which started with an industry-wide commitment to specific Racial Justice Principles.



**Lisa McCabe** is the Director of State Legislative Affairs for CTIA. She is responsible for monitoring and advocating on legislation important to the wireless industry in all 50 states, the District of Columbia and Puerto Rico. Prior to joining CTIA, Lisa was the Director of Public Policy at a trade association representing the consumer satellite industry and has worked on regulatory and legislative matters for several U.S. mobile service providers.



**Jennifer B. McCoy** first practiced as an associate attorney at Carlock, Copeland & Stair, LLP in Charleston. She then served as an assistant solicitor for the Ninth Circuit Solicitor's Office. From 2015 until 2018, she served as a part-time magistrate judge in Charleston County while also working as a solo practitioner. The South Carolina General Assembly elected Judge McCoy to fill Circuit Court Judge At-Large Seat 9.



**Barbara Melvin** became president and CEO of South Carolina Ports on July 1, 2022. Melvin is the sixth leader in the history of the port and the first woman to lead a top 10 U.S. operating container port. During her more than 20 years with SC Ports, Melvin has held several senior leadership positions, including senior vice president of operations and terminals; senior vice president of external affairs; and vice president of government relations. In addition to overseeing numerous infrastructure projects, Melvin served as the lead staff person on the Charleston Harbor Deepening Project, which is on track to being the deepest harbor on the East Coast at 52 feet this year.



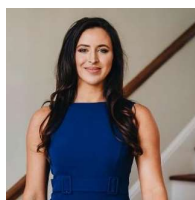
**Quincie Moore** is the Chief Operating Officer for the Aldrin Family Foundation. Dr. Moore has spent over thirty-five years in the education field in South Carolina. Most recently, she has served as the Director of Early Learning and Literacy at the South Carolina Department of Education. Quincie previously served as the Superintendent of Cherokee County and the Assistant Superintendent for Instructional Services in Spartanburg School District Two. Prior to these roles, Quincie also served as an adjunct college math professor, a middle and high school principal, and a high school math teacher.



**Terrie Noland, PhD** has put her energy into leadership and literacy; first as a teacher and administrator, and now as a national non-profit Literacy Leader. Terrie mentors leaders about the latest research around the science of reading. She hosts a podcast, *Learning Ally Literacy Leadership*, to build a community of literacy champions. Terrie is a Certified Academic Language Practitioner and has a PhD in Literacy. She is Maxwell Leadership Certified and a member of the President's Advisory Council.



**Dustin Plantholt** is the Forbes Monaco Editor 'Crypto', Founder of MonteCrypto Group & Crypterns, and is highly regarded for his contributions and impact in the world of digital assets and blockchain technology. He has won multiple awards as NFT/Metaverse Advisor and TV Contributor and is the Web3 and Metaverse Advisor to the March of Dimes, European Women's Association and World Influencers & Bloggers Association. His title as "The Count of Monte Crypto" given to him by Forbes Monaco Magazine is a nod to his undisputed expertise.



**Christiana Purves** is a seasoned strategic communications and crisis management professional with experience at the federal, state, and local levels. She has served in roles across the board, from spokesperson and media liaison to political campaign manager and consultant. Christiana has led public affairs campaigns for corporations, associations, and nonprofits across the country.



**Tracy Sandin** has been involved in politics since she graduated from college. She was appointed by the Governor to the CA Department of Food and Agriculture to serve as the Executive Director and their legislative liaison. It was after this first decade as a state employee that she moved into the "Third House" or into government relations and represented several different industries. She has been with Security Finance for the last five years.



**Kathy Schwarting, MHA** has been a part of Palmetto Care Connections since its inception in 2010. As CEO, she oversees current programs and the strategic plan for PCC. With more than 20 years of rural healthcare experience, Kathy believes telehealth is one solution to improving the health of South Carolina.



**Mike Singletary** was a member of the famed '85 Super Bowl team, made 10 trips to the Pro Bowl in his 12 years as a player, and was inducted into the Pro Football Hall of Fame in 1998. Since retiring from football in 1993, he spent ten years as a motivational speaker and corporate consultant helping companies elevate their strategies for teamwork and overall success. Most currently, he is committed to raising the quality of life for the underserved and under-privileged communities of several large cities, with an emphasis on education, health care, and food insecurities through his non-profit organization called Changing Our Perspective.



**Alexis Sulentic** is Senior Manager, External Affairs for the Edison Electric Institute (EEI). EEI is the association that supports regulated energy companies across all 50 states and the District of Columbia. She currently focuses on local affairs and works with commissioners, mayors and city councilmembers to support the industry's broader goal of getting our energy as clean as we can, as fast as we can, without compromising the resiliency and reliability of the system.



**Cheyenne Trimels** currently serves as the Interim Regional Manager of Government Affairs for Carvana where she manages relationships with government officials and stakeholders in 11 key states. Cheyenne heads the legislation front for Carvana and moderates laws that could affect the company. And with the relationship building and outreach that comes with her job, she is also involved with making political decisions.



**Caitlin Vincent** graduated from Michigan State University with a degree in Political Science, and while at MSU she interned in the state House of Representatives. Post grad Caitlin began her career in politics as a multiclient lobbyist in Michigan focusing on healthcare, port authorities, taxes, and energy. She currently works for API on the External Mobilization team, where she coordinates issue advocacy campaigns on a variety of upstream energy issues at the local, state and federal levels. She also manages third party women's partnerships, education, and outreach.



**Eboni K. Williams** is an attorney, best-selling author, and national media and television personality. She is the host and executive producer of The Webby Award nominated podcast "Holding Court with Eboni K. Williams", owner of Uppity Productions media company, and the first Black cast member of Bravo TV's The Real Housewives of New York.



**Taylor Wilson** serves as the Director of Communications and Advocacy for The Alzheimer's Association South Carolina Chapter. Ms. Wilson hails from West Columbia, SC and has spent the last ten years working with non-profits around the Midlands including the South Carolina Campaign to Prevent Teen Pregnancy and Palmetto Lifeline which works to solve the problem of homelessness as it relates to our companion pets.