



2022 ANNUAL CONFERENCE OPPORTUNITIES

The 2022 conference will foster a safe environment for sharing ideas, discussing current events, and learning about new initiatives and programs. We will be in Charleston, SC at the Francis Marion Hotel November 14-16, 2022. NFWL will celebrate elected women and connect them with one another and experts on critical issues facing state legislatures today.

Platinum Level – \$35,000

- *Develop a Plenary (90 minutes in front of all attendees) presentation in collaboration with the NFWL Policy Staff*
- *Opportunity to present a resolution (subject to Policy Committee approval)*
- *Presentation posted on NFWL website*
- *Opportunity to feature article in monthly Newsletter*
- *Logo rotates on NFWL website homepage*
- *Logo on website Sponsor Page*
- *Ability to post issues/policy papers on website*
- *Recognition in Annual Conference Program Book and Sponsor Board*
- *5 Conference Registrations*
- *Opportunity to include branded item in conference gift bags*
- *Receive list of conference attendees with contact information included*

Gold Level – \$20,000

- *Develop a sole Workshop (one hour in front of half the attendees) presentation or partner with another organization(s); or a joint Plenary (requires two sponsors at \$20,000 each or four at \$10,000 each) in collaboration with the NFWL Policy Staff*
- *Opportunity to present a resolution at the Annual Conference (subject to Policy Committee approval)*
- *Presentation posted on NFWL website*
- *Article in monthly Newsletter twice a year*
- *Logo on NFWL's website*
- *Recognition in Annual Conference Program Book and on Sponsor Board*
- *4 Conference Registrations*
- *Opportunity to include branded item in goody bags*
- *Receive list of conference attendees with contact information included*

OR

Host one **Reception** at the Annual Conference

- *Exclusive speaking opportunity*
- *Exclusive branding at the reception*
- *Logo on NFWL's website*
- *Recognition in Annual Conference Program Book and on Sponsor Board*
- *4 Conference Registrations*
- *Opportunity to include branded item in gift bags*
- *Receive list of conference attendees with contact information included*

Silver – \$10,000

- *Opportunity to co-host one Workshop Session (two sponsors required), Plenary (four sponsors required) or Reception (two sponsors required) at the Annual Conference*
- *Presentation posted on NFWL website*
- *Article in monthly Newsletter once a year*
- *Recognition in Annual Conference Program Book and on Sponsor Board*
- *Opportunity for panel to present resolution at the Conference (subject to Policy Committee approval)*
- *Logo on NFWL's website*
- *3 Conference Registrations*
- *Opportunity to include branded item in conference gift bags*
- *Receive list of conference attendees with contact information included*

Bronze Level – \$5,000

- *Host a Roundtable Session – 6 available*
- *Recognition in Annual Conference Program Book and on Sponsor Board*
- *Logo on NFWL's website*
- *2 Conference Registrations*
- *Opportunity to include branded item in conference gift bags*
- *Receive list of conference attendees with contact information included*

Wi-Fi Sponsor – \$5,000

- *Custom SSID (NFWL_Your Name)*
- *Custom SSID in program book and on opening slide in general session room*
- *Branded, customized WiFi cards at registration and in presentation rooms*
- *Recognition in program book, sponsor board and website*
- *Custom splash page for wireless logon where available*
- *2 Conference Registration*

Charging Stations Sponsor – \$5,000

- *Two mobile charging stations for three full conference days*
- *Exclusive branding with your logo*
- *Highly visible location*
- *Recognition in program book, sponsor board and website*
- *2 Conference Registration*

Transportation Sponsor – \$5,000

- *Coordination with NFWL staff to provide branding options for conference attendees with featured logos*
- *Recognition in program book, sponsor board and website*
- *1 Conference Registration*

Registration Sponsor – \$5,000

- *Your logo on the registration page on our website, on the confirmation email sent to registrants and at the registration desk at the Annual Conference*
- *Recognition in program book, sponsor board and website*
- *1 Conference Registration*

Selfie Station Sponsor - \$2,500

- *Logo on Selfie Station*
- *Recognition in program book*
- *1 Conference Registration*

Lanyard Sponsor - \$2,500

- *Logo on 250 lanyards for name badges*
- *Recognition in program book*
- *1 Conference Registration*

Break Station Sponsor – \$2,500

- *Signage at refreshment station during all program breaks*
- *Recognition in program book*
- *1 Conference Registration*

Keepsake Sponsor – \$2,500

- *Co-branded keepsake items for legislator attendees*
- *Recognition in program book*
- *1 Conference Registration*

Individual General Registration – \$500

- *Attend the conference and connect with elected women*
- *Opportunity to include branded item in conference gift bags*
- *Receive list of conference attendees with contact information included*

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