

GRADUATION ALLIANCE

Today in the U.S., there are more than 31 million adults and 5 million high school-aged youth who left school without a diploma. These individuals are arguably the most disenfranchised in our nation with extraordinarily high rates of joblessness, homelessness, and complex life issues.

Since 2007, Graduation Alliance has worked in partnership with educators, government agencies, and community leaders across the nation to provide pathways to economic mobility for high-risk students, both youth and adults, who left high school without a diploma. We expect approximately 5,000 students will graduate from Graduation Alliance high school completion programs in 2022.

IMPACT

Graduation Alliance is a Benefit Corporation, a status obtained through a rigorous evaluation process by the non-profit entity B Lab. B Lab announced Graduation Alliance as one of the “Best for the World” in July 2021 for its focus on “services that support the greater good...focusing on underserved populations.” Practices evaluated and independently verified included “ethical marketing, data privacy and security, and use of feedback channels to add value to customers while supporting the greater good.”

Graduation Alliance is accredited by Cognia, which is also the accreditor for public schools across the US. In 2021, based on the review of Cognia’s trained evaluators, Cognia presented Graduation Alliance with an Index of Educational Quality of 374.69 (out of 400), compared to a Cognia Institution Network five year average of 278.34-283.33. As a result, in 2021, Cognia named Graduation Alliance a School of Distinction for “effectively implementing high-quality instruction, showing consistent organizational effectiveness, and...demonstrating energetic and sustained commitment to learners. This award is reserved for organizations that demonstrate excellence in meeting the Cognia Performance Standards as reviewed by independent evaluators.



374.69 *Out of 400*

Index of Educational Quality
score presented to
Graduation Alliance by Cognia

PROGRAMS

Dropout Recovery

Graduation Alliance's primary work over the past decade and a half has focused on supporting the nation's most vulnerable youth and adults through an award-winning, data-driven, pay-for-performance online program that includes wraparound support services, including student outreach teams, state certified teachers, academic coaches, local advocates, and tutors in completing state standards-aligned courses that lead to an accredited high school diploma. Proprietary algorithms and student, parent, and administrator learning portal dashboards help the support team know who most needs support **right now** to keep them moving forward and reflect Graduation Alliance's commitment to full data transparency.

Based on a 2021 study by Mission Measurement, Graduation Alliance's Dropout Recovery programs have significantly outperformed the national benchmark for dropout recovery programs established by the Impact Genome Project on both efficacy and cost per outcome, providing 27% more outcomes for 33% less cost.

Adult Workforce Diploma

The Adult Workforce Diploma program has resulted in measurable increases in labor market participation in high demand fields, increased wages and better career opportunities, and more access to employer-sponsored healthcare for a population that has struggled with the economic and social consequences of dropping out of school.

Attendance Recovery

In collaboration with education agencies and districts around the country, Graduation Alliance restructured their outreach and coaching capabilities in response to the COVID pandemic to provide immediate, scalable, culturally and linguistically responsive outreach and support, with data to inform, for disengaged, chronically absent, and at-risk students across seven states.

Data show statistically significant gains in attendance, grades, and credits earned when comparing students who were referred to the program and participated to those who did not.

Post-Secondary Pathways

While earning a high school diploma has repeatedly been shown to be a transformational factor in both social and economic outcomes, the high school diploma is only a milestone in our students' journey to lifelong success. That's why we partner with post-secondary institutions to provide pathways for students to further their education and broaden their career opportunities upon high school completion.