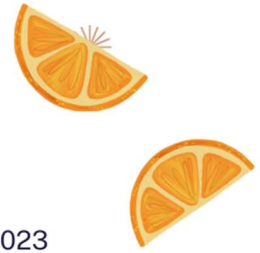




DETAILED AGENDA

THE WALDORF ASTORIA, ORLANDO, FL | NOVEMBER 16-18, 2023



THURSDAY, NOVEMBER 16th

8:00am-5:00pm **Conference Registration and Information Station**

Location: Central Park Foyer

Stop by our registration area for all your conference needs, don't miss out on your goody bag.

Elected Women -- If you haven't completed your CliftonStrengths, touch base with us early before the membership meeting.

10:45a-1:30p **Annual Membership Meeting and Leadership Academy**

Location: Central Park Ballroom

Exclusively for elected women, join us as we reflect on NFWL's accomplishments this past year and vote on the 2024 board slate. We'll also learn how to identify and utilize our strengths with CliftonStrengths, and recognize our members for all the amazing work they've done.

Call to Order **Representative Karen Camper**
Tennessee State Legislature, NFWL Board Chair

Leadership Development **Renee Dabbs**
CliftonStrengths Facilitator, Director of Strategy, NFWL

1:30-1:45pm **Stretch Break**
Location: Central Park Foyer

1:45-2:00pm **Conference Opening Ceremonies**
Location: Central Park Ballroom
All participants are welcome to the official kick-off for our 2023 Annual Conference.

Welcome **Jody Thomas**
Executive Director, NFWL

Conference Welcome **Senator Gayle Harrell**
Florida State Legislator, NFWL Board Emeritus

Presentation Of Colors **Dr. Phillips High School Color Guard**

National Anthem **Orlando Children's Choir**

- 2:00-2:30pm **Veterans Workforce Policy**
How can elected women, corporations, and communities support veterans and military families during their service and beyond?
- Speakers**
- Representative Karen Camper**
Tennessee State Legislature, NFWL Board
- Representative Sandra Scott**
Georgia State Legislature, NFWL Board
- Deborah Herron**
Director, State and Local Government Relations, Walmart
- Lisa Nelson**
Director, State and Local Government Relations, Walmart
- 2:30-3:15pm **Staying Safe Online: How Parents, Platforms, and Policymakers Can Work Together**
Keeping young people safe online and promoting digital responsibility is a priority for parents, platforms, and policymakers alike. This panel brings together representatives from Meta, the parent company of Instagram and Facebook, NAMLE, the leading voice and resource for media literacy education, and policymakers to discuss how platforms are helping protect young people. Learn how parents can be involved in their child's experiences online, and how policymakers can develop clear industry standards for services to provide age-appropriate experiences for teens.
- Introduction** **Senator Katrina Shealy**
South Carolina State Legislature, NFWL Board
- Speakers**
- Michelle Lipkin**
National Association of Media Literacy Education (NAMLE)
- Antigone Davis, JD**
Vice President and Global Head of Safety, Meta
- 3:15 – 3:45pm **Women's Health at Midlife: Powering Possibilities for Greater Awareness and Support**
Our health changes as we age, and the importance of knowing how to advocate for yourself is essential.
- Introduction** **Senator Gale Adcock**
North Carolina State Legislature, NFWL Board
- Speaker** **Deanna King, MS, PhD**
Sr. Director, BioPharma Asset Lead, Global Development, Astellas Pharmaceuticals, Inc.
- 3:45-4:00pm **Stretch Break**
Location: Workshop Foyer, Second Floor
- 4:00-5:00pm **Concurrent Workshops**

Workshop I: Supporting a Clean Energy Economy

Location: Broadway/Carnegie

Dozens of power companies have announced ambitious long-term carbon-reduction targets, including net-zero targets, showing the path forward. Today, 40% of all U.S. power generation comes from clean, carbon-free sources, including nuclear energy, hydropower, wind, and solar energy. This session will dig into the policy discussions elected women must manage as they look to keep their constituents powered up.

Introduction **Deputy Republican Leader Senator Sue Rezin**

Illinois State Legislature, NFWL Board

Speakers **Tamara Waldmann**

Florida Director of Distributed Generation Strategy, Duke Energy

Liz Brister

Director of Corporate Social Responsibility, Entergy

Workshop II The Patient Experience Navigating Healthcare

Location: Vesey Room

This session will share the findings from the Patient Experience Survey, an IPSOS research initiative that explored the challenges American patients face as they navigate the health care system, specifically the challenges insured Americans face affording care and how practices by health insurers and middlemen impact patient access.

Introduction **Representative Julie Emerson**

Louisiana State Legislature, NFWL Board

Speakers **Sharon Lamberton, MS, RN, FAAN**

Deputy Vice President, State Policy and External Outreach, PhRMA, NFWL Board

Mark Keida, PhD

Deputy Vice President, Public Affairs, PhRMA

5:00pm **Break**

6:30-7:00pm **Networking Cocktail Reception**

Location: Central Park Foyer

7:00-8:30pm **Installation Dinner**

Location: Central Park Ballroom

Hear from the 43rd Army Surgeon General and Commander of the U.S. Army Medical Command who made history being the first woman, first nurse and non-physician to hold these posts, how she led the third largest health care system in the world, a global logistics, research, and care network across five continents, with a multibillion-dollar budget and staff of more than 156,000.

Introduction **Andrew C. Shannon**

Commercial Relationship Manager, Senior Vice President, Middle Market Banking
Wells Fargo Bank N.A.

Keynote **Retired U.S. Army Lieutenant General Patricia (Patty) D. Horoho**

CEO of Optum Serve and President of 2Serve Together Foundation

8:30-10:00pm **Late Night – Packing Party**

Location: Bonnett Creek Club

Keep talking, enjoy another snack and beverage, and join us in packing much needed period products for the Central Florida Diaper Bank as part of their initiative to support women at all phases of their life in coordination with the Alliance for Period Supplies.

FRIDAY, NOVEMBER 17th

7:30am-4:30pm **Conference Registration**

Location: Central Park Foyer

Stop by our registration area for all your conference needs!

7:45-8:20am **Networking Breakfast**

Location: Central Park Ballroom

8:20-8:30am **Morning Kickoff & Resolution Vote**

Hear directly from elected women on the policy issues that drive their passions.

Introduction Senator Donna Kim

Hawaii State Legislature, NFWL Board

Jennifer Peter Ungru

Dean Mead

8:30-9:30am **Policy Roundtables**

Elected women will have the opportunity for intimate discussions on a variety of topics. Please sit at the table that interests you, and be ready to move for the three short engaging rounds! These tables will feature discussions on long term care, energy workforce, healthcare policy, and more. You won't get to all 8 tables, but you will have time to network at the end to be sure you have the info you need.

1. Energy Companies and Extreme Weather

Learn more about how companies are increasingly grappling with the challenges posed by extreme weather events and their impact on the reliability and resilience of energy infrastructure.

- a. Table Host: Alexis Sulentic, Senior Manager, External Affairs, EEI

2. Women's Health

Contraception access and maternal health and the importance of investing in women's healthcare from birth.

- a. Table Host: Loredana Cromarty, Head, US State Policy and Government Affairs, Organon

3. Advances in Alzheimer's Care

Recent advances in Alzheimer's care, including innovative treatments and person-centered approaches, offer hope for improved quality of life and enhanced support for individuals living with this challenging neurodegenerative condition.

- a. Table Host: Jennifer Rosen, Senior Director, State Affairs, Alzheimer's Association

4. Improving Health Outcomes

Coordinating care for patients can not only improve health outcomes but also lower cost for patients. Find out what the data shows to improve medication access and cost for patients.

- a. Table Host: Leanne Gassaway, Vice President, State Government Affairs, CVS Health, NFWL Board

5. A Banner Year for Diaper Policy

Increased awareness and improved accessibility to diapers for those in need has made the past year a pivotal moment in addressing a crucial aspect of public health and well-being.

- a. Table Host: Lacey Gero, Director of Government Relations, National Diaper Bank Network/ Alliance for Period Supplies

6. Wireless Policy – CTIA

Learn more about how the evolving landscape of wireless policy is shaping connectivity standards and regulations, influencing the deployment of advanced technologies and ensuring the seamless functioning of wireless networks.

- a. Table Host: Anissa Reed, MPH, Director, State and Local Affairs - CTIA

7. Healthcare & Living Solutions for Aging Populations

In partnership with health plans, providers, hospitals, and pharmaceutical and medical device companies, learn about independent living systems that provide tailored integrated solutions aimed at improving health outcomes.

- a. Table Host: Carol Gormley, Vice President, Government Affairs, Independent Living Systems

8. K-12 Education

Learn more about education reforms, family advocates, and school choice.

- a. Table Host: Denise Lasher, Senior Advisor, American Federation of Children

9:30-9:45am **Stretch Break**

9:45-10:15am **Healthcare Policy: New Advances for Adult Vaccines**

Location: Central Park Ballroom

Hear how elected women can improve access to vaccines for their constituents by boosting vaccine rates, especially with new advances in RSV, and work to reduce the number of vaccine-preventable illnesses and deaths.

Introduction **County Commissioner Rena Moran**
Ramsey County, MN, NFWL Board

Speaker **Leonard Friedland, MD**
Vice President, Scientific Affairs and Public Health, GSK Vaccines

Lauren Paul
Executive Director of Pharmacy Regulatory Affairs, CVS Health

10:15-10:45am **Organized Retail Crime**

Theft and organized retail crime are urgent issues that are increasingly impacting retail employees and consumers. The problem affects all of us, limiting product availability, creating a less convenient shopping experience and putting employees and consumers in harm's way. Hear how retailers and are working with legislators, law enforcement and retail industry partners to advocate for public policy solutions to combat theft and organized retail crime.

Introduction **Majority Whip Assemblywoman Carol Murphy**
New Jersey State Legislature, NFWL Board

Speaker **Kimberly Sanders**
Director of Assets Protection Process Standards, Target

Michael Hanson

Senior Executive Vice President, Public Affairs, Retail Industry Leaders Association

Breanna Schafer

Vice President, Government Affairs, Target

10:45-11:00am **Stretch Break**

11:00a -12:00p **Concurrent Workshops**

Workshop I: Maternal Mental Health

Location: Broadway/Carnegie

The United States is facing a maternal mental health (MMH) crisis. MMH conditions are the most common complications of pregnancy and childbirth, affecting 1 in 5 women (800,000 women each year in the US). Suicide and overdose are the leading causes of death in the first year postpartum, with 100% of these deaths deemed preventable. Join Dr. Jamie Winderbaum Fernandez, psychiatrist and researcher, for a discussion on maternal mental health and the wellbeing of pregnant and postpartum parents.

Introduction Majority Whip Assemblywoman Carol Murphy

New Jersey State Legislature, NFWL Board

Speaker Jamie Fernandez, MD

Founder, Interventional Psychiatry of Tampa Bay and
IPTB Clinical Research

Workshop II: Vapor Landscape Today: The Rise of Disposables and Synthetic Nicotine

Location: Vesey Room

Disposables, including those with synthetic nicotine, have exploded due in part to previous federal regulatory loopholes, including being excluded from flavor restrictions. Though the vapor category is heavily regulated, the growth of disposable and synthetic nicotine products put this public health opportunity at risk. And some are potentially avoiding taxation, undermining state revenues. This session will identify the problem and provide insights on how elected women can address this issue.

Introduction Senator Penry Gustafson

South Carolina State Legislature

Speaker Stephanie R. Harper

Law & External Affairs, Reynolds American, NFWL Board

12:00-12:15pm **Stretch Break & Lunch Served**

12:15-12:30pm **Leveraging Technology to Improve Access to Pediatrics**

Hear from Nemours Children's Health on leading important pediatric research, clinical trials, and how they're working to prevent and reverse the course of childhood diseases.

Introduction Senator Gayle Harrell

Florida State Legislature, NFWL Board Emeritus

Speaker Martha McGill, MBA, MHA

President, Central Florida Region, Nemours Children's Health

12:30-1:15pm **Lunch Plenary: Workforce Development – Building Skills to Thrive**
Workforce development is crucial as it empowers individuals with the skills and knowledge needed to thrive in a rapidly evolving job market while driving economic growth and innovation. This session will look at how legislation can help address the big problems that prevent employment, how industry leaders can connect policymakers with key resources and help communities make changes at large.

Introduction **Senator Tonya Anderson**
Georgia State Legislature

Speakers **Pam Nabors**
President & CEO, CareerSource Central Florida

Stacy Campbell-Domineck
President & CEO, CareerSource Polk

Meredith Reffey
Department Manager, Government & Industry Relations, American Honda Motor Co., Inc.

1:15-1:45pm **Lunch Plenary: Cancer Treatment & Research Investment**
Investing in cancer research is pivotal to improving outcomes, and Moffitt Cancer Center is on an unrelenting mission to save more lives. Learn more about how they are accelerating the science with greater urgency than ever before, and the role policymakers can have.

Introduction **Senator Gayle Harrell**
Florida State Legislature, NFWL Board Emeritus

Speakers **Susan Vadaparampil, PhD, MPH**
ACD Community Outreach and Engagement, Moffitt Cancer Center

Heather Jim, PhD
Research Program Lead, Health Outcomes & Behavior Program, Moffitt Cancer Center

1:45-2:00pm **Stretch Break**

2:00-3:00pm **Concurrent Workshops**

Workshop I: Healthcare Policy – Two Deep Dives on Key Healthcare Issues: Supporting Independent Community Pharmacies & Blood Clot Awareness

Location: Broadway/Carnegie

Tackling two issues in one hour, this session will feature speakers focusing on independent pharmacies and recent legislation in Florida that raises awareness about blood clot risks.

Introduction **Senator Gale Adcock**
North Carolina State Legislature, NFWL Board

Speakers **Scott Pace, Pharm.D., J.D.,**
Partner, Impact Management Group

Crystal Lennartz, Pharm.D., MBA
Vice President and General Manager, Health Mart Atlas

Leslie L. Lake

Volunteer President and Board Chair, National Blood Clot Alliance

Teresa Bordeaux, CPA, CGMA

Chief Financial Officer/Chief Operating, National Blood Clot Alliance

Workshop II: Two Deep Dives on Key Issues – Electronic Payment and Right to Repair

Location: Vesey Room

This session will give elected women a greater understanding of the electronic payment industry, and bring focus to the right to repair debate, which involves balancing consumer freedom to access, maintain, and repair devices with manufacturers' concerns about intellectual property and product safety. We will look at different industry perspectives, and how state policy addresses the issues.

Introduction Representative Jean Breaux

Indiana State Legislature

Speakers Caroline Willard, CCE, CUDE, CAE

President & CEO - Cornerstone League

Julian Morris

Senior Scholar, International Center for Law and Economics

Tirzah Duren

Director of Tech Policy, American Consumer Institute

Roslyn Layton, PhD

Vice President, Strand Consult

3:00-3:15pm **Stretch Break**

3:15 – 4:15pm **Concurrent Workshops**

Workshop I: Guiding Policy Principles to Improve the Financing of Substance Use Services

Location: Broadway/Carnegie

The nation is in the midst of an overdose crisis that is taking the lives of over 100,000 people each year. Despite the scope of this crisis, substance use disorder treatment and other life-saving strategies are not widely available for those who need them. Pew, in partnership with the Center for Health Care Strategies, developed a set of 10 state financing principles for substance use care, treatment, and support services to serve as a tool for state legislators and other policymakers to improve how these services are financed and reduce underlying policy barriers that impede access to care. This session will describe those principles and legislative policies that could help states improve access to life-saving treatments and will feature an in-depth discussion of research and policy analyses conducted by Pew that address those with criminal justice involvement.

Introduction Senator Gale Adcock

North Carolina State Legislature, NFWL Board

Speakers Alexandra Duncan, DrPH, Senior Officer, Substance Use Prevention and Treatment Initiative, Pew Charitable Trusts

Andrew Whitacre, Officer, Substance Use Prevention and Treatment Initiative, Pew Charitable Trusts

Workshop II: NFWL Does All Shark Tank – Elected Women Policy Leaders

Location: Vesey Room

Learn about new ideas, and engage in a discussion that will spark questions, in a collaborative session to hone new concepts for 2024.

Introduction **Renee Dabbs**
CliftonStrengths Facilitator & Director of Strategy, NFWL

Speakers **Majority Whip Assemblywoman Carol Murphy**
New Jersey State Legislature, NFWL Board

4:15pm **On your own!**

5:45pm **Meet at Hotel Lobby for Group Departure**
Location: Hotel Main Lobby

6:30-7:30pm **Celebration of Women of Excellence**
Location: Rising Star at Universal City Walk – Join us for food, drinks, music, and fun!

7:30-9:30pm **Karaoke Fun!**
Location: Rising Star at Universal City Walk

SATURDAY, NOVEMBER 18th

7:30am-3:00pm **Conference Registration & Information Station**
Location: Central Park Foyer

8:15-9:15am **Breakfast & Policy Roundtables on the Prevention of Human Trafficking led by Shared Hope**
Location: Central Park Ballroom
Shared Hope International's Report Cards on Child & Youth Sex Trafficking are graded under an advanced legislative framework, providing a comprehensive analysis and assessment of all state statutes related to and impacting child and youth sex trafficking in all 50 states and D.C. This collaborative session will give elected women time to connect with leaders at Shared Hope, and discuss the newly released reports.

Introduction **Councilmember Lydia Assefa-Dawson**
Federal Way, Washington

Speakers **Sidney McCoy**
Director of Advocacy, Shared Hope International

Camryn Peterson
Senior Advocacy Manager, Shared Hope International

Christine Raino
Senior Director Of Public Policy, Shared Hope International

Sarah Roberts
Director of Policy Research, Shared Hope International

9:15-9:30am **Trucking Top Issues & Their Role Against Trafficking**
Learn more about the industry's leadership in this fight.
Location: Central Park Ballroom

Introduction **Senator Colleen Burton**
Florida State Legislature

Speaker **Alix Miller, PhD**
President & CEO, Florida Trucking Association

9:30-10:00am **Cannabinoid Clarity & The Need for Federal Regulation to Protect Consumers, States and Industry**
Speakers will discuss the deficiencies in current federal regulations for consumer products containing hemp-derived cannabinoids to better understand the need for Congress to grant FDA the authority and resources for effective oversight of hemp-derived cannabinoids to mitigate product risks and protect consumers, state-regulated markets, and public health.

Introduction **Senator Lynn DeCoite**
Assistant Majority Floor Leader, Hawaii State Legislature

Speaker **Michael C. Barnes, J.D.**
Counsel to Aimed Alliance

Olivia Backhaus
Associate Attorney, Sequel Legal

10:00-10:30am **Affordability of Medicines: Generics and Biosimilars**
Learn more about the state of the industry and critical issues impacting the future of patient access.

Introduction **Majority Whip Assemblywoman Carol Murphy**
New Jersey State Legislature, NFWL Board

Speaker **Janet Vaughn**
Vice President, North America Generic Regulatory Affairs, Teva Pharmaceuticals

10:30-11:15am **Plenary – Innovation in Education from K-12 into Adulthood**
Innovation in education is revolutionizing traditional learning methods, harnessing technology, and new teaching approaches to engage students, personalize their learning experiences, and prepare them for the challenges of the future. This session will look at the options parents have as they make the best choice for their kids, and themselves into adulthood.

Introduction **Councilwoman Valerie Forbes**
Town of Symrna, Delaware

Speakers **Rosie M. Connor, PhD**
Director of Education, Economic, and Workforce Inclusion, Western Governors University

Katherine Munal
Advocacy Director, EdChoice

Kevin Kolar
Affairs Director, Legal Defense & Education Center, EdChoice

11:15-11:45am **Plenary – Affordable Connectivity**
Affordable connectivity is essential in today's digital age, ensuring that individuals from all backgrounds have equal access to the internet, educational resources, and opportunities for economic advancement.

Introduction **Representative Kim Schofield**
Georgia State Legislature

Speaker **Yvette Cage**
Office of Intergovernmental Affairs, Federal Communications Commission

11:45-12:00pm **Stretch Break**

12:00-1:00pm **Lunch Plenary - Student Scholarship Winner Celebration**
NFWL is proud to continue the tradition of recognizing young women with the Annual Essay Scholarship Contest made possible by PepsiCo, Mayo Consulting Group, and the Nuclear Energy Institute. In a panel discussion you will meet these young women and hear their stories.

Introduction **Senator Donna Kim**
Hawaii State Legislature, NFWL Board

Winners **Mia Houston** – University of Central Florida
Briyanna Jenkins – University of Central Florida
Marquelle Ogletree – University of Florida
Lina Rojas – Florida State University

1:00-1:30pm **Wrap Up Session**
At NFWL we support elected women, but we gain support from a network of female lobbyists who create a network and provide insights and leadership.

Moderator **Senator Gayle Harrell**
Florida State Legislature, NFWL Board Emeritus

Speakers **Marti Coley**
Partner, PinPoint Results LLC

Candice Ericks
Vice President of Governmental Relations, TSE Consulting

Kim McDougal, PhD
Senior Government Affairs Advisor, Gray Robinson

Victoria Zepp, DPL
President & CEO, Team180 Consulting

1:30 - 1:45pm **Wrap Up**

Facilitator **Renee Dabbs**
CliftonStrengths Facilitator & Director of Strategy, NFWL

1:45pm **Conclusion & Thank You**

Remarks **Jody Thomas**
Executive Director, NFWL