



2024 ANNUAL CONFERENCE

THE OMNI HOTEL AT THE BATTERY ATLANTA | NOVEMBER 10 - 13, 2024

Sunday, NOVEMBER 10th

12:00-8:30pm **Conference Registration and Information Station**

Location: Battery Ballroom Foyer

4:00-6:30pm **Electric Vehicle Test Drives**

Take a moment to experience a test drive on Honda's newest electric vehicles.

7:00-8:30pm **Punchbowl Social Welcome Party**

Yummy cocktails, delicious food, and great times. This venue is in the business of fun, and NFWL is getting in on the action!

Welcome & Celebrating Leadership

Speakers **Crislyn Lumia**, Senior Director, Education & Training, SGAC
Senator Sue Rezin, Illinois State Legislature, NFWL Board

Monday, NOVEMBER 11th

8:00a-5:00p **Conference Registration and Information Station**

8:30-9:00am **Buffet Breakfast – Podcast Recording**

9:00-10:30am **Annual Membership Meeting and Leadership Academy**

9:00-9:30am **Membership Meeting**

This event is exclusively for elected women and will include discussing our bylaws, Committee Reports, voting for the 2025 Board of Directors, and reviewing the 2024 Annual Conference resolutions.

Speaker **Senator Sue Rezin**, Deputy Republican Leader, Illinois State Legislature, NFWL Board

9:30 – 10:00am **Celebrating Women of Excellence**

The Elected Women of Excellence Award was created to identify elected women who have worked tirelessly, often breaking down barriers and overcoming obstacles that once seemed insurmountable, to serve their communities. These pacesetters have engendered an environment where women can now serve in public office and fight for the issues they are passionate about.

Speaker **Quinting Lacewell**, AVP, External Relations, Wells Fargo

10:00-10:30am Leadership Development

NFWL is dedicated to professional development and harnessing our Clifton Strengths. Tap into our [Leadership Academy](#), and get ready to work on getting through the grey areas toward a better future.

Speaker **Renee Dabbs**, CliftonStrengths Facilitator & Director of Strategy, NFWL

10:30-11:00am Networking Break**11:00-11:30am Conference Opening Ceremonies Brunch – Celebration of Veterans**

In coordination with the Warrior Alliance, take a moment to participate in [Operation Gratitude](#), which puts handwritten letters in every Care Package sent to our Deployed Troops, Recruit Graduates, Veterans, Wounded Heroes, and First Responders. Put pen to paper and share your heartfelt thoughts that will uplift our soldiers to keep moving forward in their duties to our nation.

Welcome **Jody Thomas Executive Director, NFWL**

Representative Sandra Scott
Georgia State Legislature, NFWL Board

Presentation Of Colors **College Park, GA Police Color Guard**

National Anthem **Atlanta Music Project**

Address on Veterans **Representative Viola Davis**
Georgia State Legislature

11:45a- 12:45p AI and the Evolution of State Policy: Shaping the Future of Governance

This hot issue is still simmering, and we are excited to offer some time with subject matter experts on AI. We'll cover the history of AI, what legislation is trending in this space for 2025, and how we can focus on what is already illegal and making sure it remains illegal as the technology changes. We hope to have a long Q&A and invite elected women to bring their questions and learn about this important issue.

Introduction **Senator Sue Rezin**, Illinois State Legislature, NFWL Board

Moderator **Senator Amanda Mays Bledsoe**, Kentucky State Legislature

Speakers **Adelina Cooke**, Global AI Policy Lead for Google Cloud
Erin McKinney, Policy Counsel, Amazon Web Services
Katie Watson Jordan, Product Strategy & Governance Policy Manager, Meta

12:45- 1:00pm Networking Break**1:00- 1:30pm Supporting Entrepreneurship**

Learn more about Russel Innovation Center for Entrepreneurs (RICE), an economic mobility engine for the community that is focused on supporting Black entrepreneurs and small business owners to innovate, grow, create jobs, and build wealth. Their facility houses over 50,000 square feet of convening, meeting, and innovation space.

1:30- 2:00pm The Importance of Dedicating Research and Resources to People of Color in Healthcare:

Plaque Psoriasis

How can new innovative biologic treatments overcome challenges due to limited medical research and education, as well as underrepresentation in clinical research, and improve health outcomes in POC? Learn more about this issue, who it impacts, and how elected women can support these efforts.

Speaker **Daphne Chan, PhD, MHEcon**, Head of Dermatology Medical Affairs, Johnson & Johnson

2:00-2:15pm

Networking Break – Grab & Go Snacks

2:15-3:15pm

Concurrent Workshops**Workshop I: 340b: What Legislators Should Know**

This session will review the history and growth of the 340B Drug Pricing Program and discuss how it has lost its focus on patients and what can be done to address these issues. We'll also discuss polling data on systematic barriers to care that patients are facing at hospitals, as well as patient views of the 340B program.

Introduction **Senator Gale Adcock**, North Carolina State Legislature, NFWL Board

Speakers **Sharon Lamberton**, MS, RN, Deputy VP of State Policy and External Outreach, PhRMA

Cynthia Hicks, Director, Public Affairs, PhRMA

Workshop II: Protections for Youth on Social Media

This session will look at policies that include age verification, parental controls, content moderation, and mental health resources to create a safer, more responsible online environment for young users.

Speaker **Nicole Lopez**, Safety Policy Director for Youth, Meta

3:15-3:30pm

Networking Break

3:30-4:30pm

Policy Roundtables – Rotating Round Robin Edition

Elected women will have the opportunity for intimate discussions on a variety of topics. Please sit at the table that interests you and be ready to move for the three short engaging rounds! These tables will feature discussions on long term care, energy workforce, healthcare policy, and more. You won't get to all 10 tables, but you will have time to network at the end to be sure you have the info you need.

1. **Wireless Waves: Navigating Policy for a Connected Future** – Table Host: **Anissa Reed**, Director, State and Local Affairs, CTIA
2. **Breaking the Silence: Advancing Menopause Research & Coverage Policies** – Table Host: **Julie Cox**, Director Government Affairs North, Astellas
3. **Showing Support for Tardive Dyskinesia Care and Awareness** – Table Host: **Stacy Finkbeiner**, Medical Director, Teva
4. **Shaping the Future of Alzheimer's Care: State Policies for Support, Innovation, and Access** – Table Host: **Jennifer Rosen**, Vice President, State Affairs, Alzheimer's Association
5. **Community Engagement & Connecting Across the Aisle** – Table Host: **Catherine Tang**, Director of Government Affairs, Everytown for Gun Safety
6. **AI: Innovation & Predictive Expertise** – Deloitte
7. **Navigating the Future of Long Term Care** – Independent Living Systems
8. **Finance & Banking** – Security Finance
9. **Rare Disease & Innovation** - Amgen

4:30 - 6:30pm

Break – Electric Vehicle Test Drives

Take a minute to experience a test drive on Honda's newest electric vehicles.

Bipartisan Choir Rehearsal – To Perform at Red Sand Initiative, stay in the ballroom to practice *Amazing Grace* as group.

6:30-7:00pm **Cocktail Reception** *Location: Battery Ballroom Foyer*
Enjoy fun, sponsored by Target!

7:00-8:30pm **Installation Dinner – NFWL: A League of their Own**
Location: Battery Ballroom

Speaker **DeRetta Rhodes**, EVP and Chief Culture Officer for the Braves

8:30-10:00pm **Late Night – Singing & Dancing**
Location: Park Bench Battery Piano Bar

Tuesday, NOVEMBER 12th

7:30am-4:30pm **Conference Registration**

8:00-8:30am **Networking Breakfast**

8:30-9:00am **Georgia's Coordinated Response to Alzheimer's - Improving access to Diagnosis and Treatment**
With the historic approval of treatments that slow the progression of Alzheimer's, state governments will play a pivotal role in this new era of treatment, ensuring constituents receive an early and accurate diagnosis so individuals and families can receive the most benefit as early as possible. This session will explore how the State of Georgia has invested in a coordinated system supporting early diagnosis, referrals to care and support, and access to new FDA-approved treatments.

Speakers **Rebecca McIntosh**, Project Director, Georgia Memory Net, Emory University Department of Neurology
MaryLea Boatwright Quinn, Assistant Deputy Commissioner, Division of Aging Services, Georgia Department of Human Services
Jennifer Rosen, Vice President, State Affairs, Alzheimer's Association

9:00-9:30am **The Cost of Doing Nothing: Financial Security for an Evolving Workforce**
Explore the financial risks state governments face by not adapting policies to support an evolving workforce and learn more about emphasizing saving as a critical proactive measures to ensure long-term financial security and protection in a shifting economy.

Speakers **Kim Olson**, Senior Officer, Retirement Savings, The Pew Charitable Trusts
Alyssa Doom, State and Federal Public Policy, Shipt

9:30-10:30am **Maternal Mental Health Policy**
Maternal mental health is a critical issue that state policies must address to support mothers during and after pregnancy, including expanding access to mental health care, screening for postpartum depression, providing resources for early intervention, and ensuring comprehensive insurance coverage to improve outcomes for both mothers and children.

Speakers **Toby Goldsmith, MD**, Assistant Professor Psychiatry, Psychiatry and Behavioral Sciences, Emory University, Atlanta
Kimberly Seals, Executive Director – Health Mothers, Healthy Babies Coalition of Georgia
Miriam Goodfriend, Director of Advocacy, Health Mothers, Healthy Babies Coalition of GA

10:30-11:00am **Diabetes Policy**
Explore diabetes policy solutions in this panel, focusing on access to care, affordability of insulin, and prevention

initiatives. Experts will discuss the role of state policies in improving outcomes, reducing disparities, and addressing the diabetes epidemic in communities.

Speakers **Tekisha Dwan Everette, Ph.D., MPA, MPH, CPH**, Executive Vice President, Trust for America's Health
Dr. John Anderson, MD, Internal medicine & diabetes Practitioner, Frist Clinic in Nashville Tennessee

11:00-11:15am **Networking Break**

11:15a -12:15p **Concurrent Workshops**

Workshop I: HIV Prevention & Risk

In Georgia, HIV remains a significant public health issue, particularly in urban areas like Atlanta. The state ranks among the highest in the U.S. for new HIV diagnoses, and key challenges include limited access to healthcare in rural areas, stigma associated with the disease, and gaps in HIV prevention services, such as PrEP (pre-exposure prophylaxis) and testing. However, Georgia has implemented various initiatives, including the "Ending the HIV Epidemic" plan, which focuses on expanding testing, treatment, and prevention services.

Workshop II: Tobacco Risk Prevention

Examine strategies for tobacco risk prevention, focusing on policies to reduce youth access, regulate e-cigarettes, and educate communities on health risks. This discussion addresses how public health initiatives and legislation can lower tobacco use rates and improve population health.

Speaker **Stephanie Harper**, Senior Director - Law and External Affairs, Reynolds American

12:15-12:30pm **Networking Break**

12:30-1:00pm **Powering the Future: Ensuring Grid Reliability While Supporting Electric Vehicle Roll Out**
 Electric vehicles are reshaping mobility, but their success hinges on charging infrastructure. Expanding fast-charging networks and seamless grid integration are essential to overcome range anxiety, enabling a greener, more electrifying future for transportation.

Speakers: **Stephanie Gossman**, Grid Transformation Manager, Georgia Power Company

1:00-1:30pm **Networking Lunch**

1:30-2:00pm **Lunch Plenary – End Diagnostic Delays for Duchenne Muscular Dystrophy: The Need for Newborn Screening**
 Duchenne muscular dystrophy is a devastating, rare pediatric neuromuscular disease that affects 1 in 3,500 to 5,000 newborn males. Sadly, most patients and families living with Duchenne are unnecessarily forced to endure long, costly, and emotional diagnostic journeys as they seek answers. Learn more about Duchenne muscular dystrophy and how states can offer new hope and support for constituents living with this rare disease.

Speakers **Shirley Kim**, Associate Director, State Government Affairs-West, Sarepta Therapeutics
Alpa Khushalani, Mother of a son living with Duchenne muscular dystrophy

2:00-2:15pm **Networking Break**

2:15-3:15pm **Concurrent Workshops**

Workshop I: K-12 Education

Discuss the latest trends and legislative changes shaping education across the nation, with a spotlight on state initiatives, pressing issues such as funding models, curriculum standards, the integration of technology in classrooms, and what is on the horizon for 2025.

Workshop II: PBMs & Healthcare Policy

Explore the role of Pharmacy Benefit Managers (PBMs) in healthcare during this informative session. We'll discuss their impact on drug pricing, access to medications, and the evolving landscape of pharmaceutical benefits, equipping participants with essential knowledge for navigating this complex system.

3:15-3:30pm **Networking Break**

3:30 – 4:30pm **Red Sand Initiative**

Location: Omni Hotel Entrance & Group Departure at Main Lobby

Globally, an estimated 50 million individuals are being trafficked or living in modern slavery, whether in forced marriages, forced labor, or for sexual exploitation. The approach is symbolic, with the grains of sand representing those individuals who fall through the cracks—whether the cracks of our social, economic, and political systems or those of our personal consciousness.

Speaker **Dee Dawkins- Haigler**
Advocate in the Fight Against Human Trafficking

Performance **NFWL Bipartisan Choir**

4:30pm **On your own!**

6:30-9:00pm **NFWL Family Feud**

Location: Comcast Facility

We always say if you come to an NFWL event, you are a part of the NFWL Family, so get ready for NFWL's Family Feud! We'll have a night filled with fun and high energy as we enjoy a rooftop party. And, don't miss this great view of the Braves stadium.

Wednesday, NOVEMBER 13th

7:30am-3:00pm **Conference Registration & Information Station**

8:30 – 9:15am **Networking Breakfast**

9:15-9:45am **Counterfeit Drugs in the Obesity Space**

Using medication not prescribed can pose serious health risks, undermining treatment efficacy and endangering lives. This issue highlights the need for stricter regulations, public awareness, and enhanced enforcement to protect patients and ensure access to safe, effective weight-loss medications.

9:45-10:15am **Broadband Policy**

State broadband policy drives transformative access to high-speed internet, bridging gaps in underserved areas. Learn more about how by boosting infrastructure, affordability, and digital equity, states empower communities with new opportunities in education, healthcare, and economic growth.

10:15-10:30am **Networking Break**

10:30-11:00am **Healthcare Policy**

11:15-12:15pm **Roundtables**

1. Healthcare Policy
2. Veterans Policy

3. Transportation Policy
4. Human Trafficking
5. TBD
6. TBD
7. TBD

12:15-1:30pm **Lunch Plenary - Student Scholarship Winner Celebration**

Support NFWL as we bring 5 young women to our conference and providing them with \$3,000 (or more!) in scholarship and be a part of the program.

Speaker **Senator Sue Rezin**, Illinois State Legislature, NFWL Board

1:30- 2:00pm **NFWL Shark Tank & Resolution Vote**

Learn about new ideas, and engage in a discussion that will spark questions, in a collaborative session to hone new concepts for 2025.

Facilitator **Renee Dabbs**, CliftonStrengths Facilitator & Director of Strategy, NFWL

Senator Sue Rezin, Illinois State Legislature, NFWL Board

2:00pm **Conclusion**